



American Motors Sales Corporation Vehicle Distribution Bulletin

March 4, 1975

TO: ALL AMC DEALERS

1975 AMC Product Revisions

In line with the Corporation's philosophy of providing a better value for its customers, as well as providing products which will take advantage of the showroom traffic generated by the all new Pacer, the following actions are being taken. These changes have been reflected in the revised Car Order Guide pages you received this week.

Gremlin "X" Package

Product

To reduce the "X" package content to a more affordable level for lower income buyers, as well as provide a less expensive sporty alternate to the Pacer, the "X" package will now include:

- . Side stripes
- . Slot-style 14" x 6" wheels (4) with trim rings
- . Special back panel treatment including engine litre decal
- . Engine turned instrument panel overlay
- . Carpeting in passenger and load areas
- . D70 x 14 RWL tires
- . "X" identifiers on grille and glove box door

The following items previously in the "X" package will be available as options:

- . Sports steering wheel
- . Extra Quiet Insulation Package
- . Interior Appointment Package

Pricing

\$2,999 will now show on the top line of the price label on all Gremlin models with the revised "X" package (includes D70 x 14 RWL tires).

	TDB	ADP
Gremlin "X" Package Includes D70 x 14 RWL tires	\$170.85	\$201.00
DR78 x 14 BSW Tires with New "X" Package	12.45	14.95
DR78 x 14 WW Tires with New "X" Package	41.05	49.40
DR78 x 14 RWL Tires with New "X" Package	51.05	61.45

(OVER)

Pricing (Con't)

	<u>TDB</u>	<u>ADP</u>
Memo: Previous "X" Package including D70 x 14 RWL tires	\$336.95	\$399.20

The custom trim with bench or bucket seats will be available with the "X" package at a reduced price to reflect carpeting in the "X" package.

Custom trim package (bench) with "X" package	89.45	105.20
Custom trim package (bucket) with "X" package	123.45	145.20

New window stickers will be mailed to you which reflect revisions on vehicles now in your inventory.

Timing

Dealer Orders - Immediate submission.
Production - Starts March 24.

Promotion

Point-of-Purchase materials as well as dealer ad mats will be provided.

Hornet Hatchback Levi's Trim

Product

To provide a very attractive alternative for the youthful Pacer shoppers at a comparable price, the Levi's trim option will remain as released but with a lower price.

Pricing

\$3,299 will now show on the top line of the price label on all Hatchbacks with Levi's trim.

	<u>TDB</u>	<u>ADP</u>
Revised Levi's trim on Hatchback	\$103.75	\$125.00
Memo: Prior price for Levi's trim	124.85	150.40

Timing

Effective Date: Starts March 24.

Promotion

Point-of-Purchase materials as well as dealer ad mats will be provided.

Hornet Hatchback Touring Package

Product

To provide a very attractive, comparably priced alternative for the Pacer shoppers, a Hatchback with a modified Touring Interior will be

Product (Con't)

offered. It reduces the current Touring Package and includes:

- Special tan bucket seat and door trim (same as in Touring Package except carpet on door panels reverts to standard tan carpeting)
- Sports steering wheel
- Extra Quiet Insulation Package
- Special tan headliner

The grille and wheel covers with tan accents as well as 24 oz. carpeting will no longer be offered on the Hatchback. The tan vinyl roof and scuff molding will be freely available with compatible exterior colors. This Touring Interior will be available with all options not in conflict including the Hatchback "X".

Pricing

\$3,299 will now show on the top line of the price label on Hatchback models with Touring Interiors. All Hatchbacks with the present Touring Package will be unaffected by this action.

	<u>TDB</u>	<u>ADP</u>
Touring Interior	\$103.75	\$125.00
Memo: Touring Package	248.20	299.00

Timing

Dealer Orders - Immediate submission.
Production - Starts March 24.

Promotion

Point-of-Purchase material as well as dealer ad mats will be provided.

Hornet Sportabout Touring Package

Product

To coincide with the Hatchback Touring Package action as well as offer this excellent interior as a separate option, the Touring Interior will be offered on the Sportabout replacing the present Touring Package. This new Touring Interior will include the following:

- Special tan individual reclining seat and door trim (same as the present Touring Package except carpet on door panels reverts to standard tan carpeting)
- Sports steering wheel
- Extra Quiet Insulation Package
- Special tan headliner

The grille and wheel covers with tan accents and 24 oz. carpeting will no longer be available on the Sportabout. The tan vinyl roof and tan bodyside scuff molding will be freely available with compatible exterior colors on

(OVER)

Product (Con't)

all Sportabouts. This Touring Interior will be available with all options not in conflict including "X" and D/L packages.

Pricing

	<u>TDB</u>	<u>ADP</u>
Revised Sportabout Touring Interior	\$103.75	\$125.00
Sportabout Vinyl Roof	79.00	99.95
Memo: Former Touring Package	248.20	299.00

Timing

Dealer Order - Immediate submission.
 Production - Starts March 24.

Promotion

Point-of-Purchase material as well as dealer ads will be provided.

Matador

Product

In order to effect a price reduction for Matador and respond to a number of customers who are requesting bias ply tires, bias tires will replace radials as standard equipment on all Matadors. Radials which were standard, will now be optional. The standard tires are as follows:

Coupe F78 x 14 BSW
 Sedan F78 x 14 BSW
 Wagon H78 x 14 BSW

Additionally, the Brougham package offered on the Coupe will be reduced in price by \$13 TDB/\$16 ADP. These actions will provide shoppers who require a larger car.

Pricing

The price label will reflect the reduced prices as shown below.

	<u>COUPE</u>		<u>SEDAN</u>		<u>WAGON</u>	
	<u>TDB</u>	<u>ADP</u>	<u>TDB</u>	<u>ADP</u>	<u>TDB</u>	<u>ADP</u>
Matador with std. Tires	\$2752.79	\$3446.00	\$2778.32	\$3452.00	\$3082.75	\$3844.00
Memo: Matador W/Radial Tires	2815.99	3526.00	2856.53	3551.00	3161.96	3943.00
Brougham Pkg.	160.40	203.00				

Pricing (Con't)

COUPE		SEDAN		WAGON	
TDB	ADP	TDB	ADP	TDB	ADP

Memo: Previous \$ 173.05 \$ 219.00
 Brougham Pkg.

Memo: Matador
 W/Brougham Pkg. 2913.19 3649.00

Timing

Dealer Order - Immediate submission.
 Production - Starts March 24.

Promotion

Point-of-Purchase material and dealer ad mats will be provided. Affected advertising will be modified to reflect these price revisions.

Murray

R. A. Will
 /cab

March 4, 1971
ALL AMO DEALERS

March 4, 1971
ALL AMO DEALERS

Price (Con't)

WAGON		SEDAN		COUPE	
ADP	TDB	ADP	TDB	ADP	TDB

Memo: Previous \$ 173.05 \$ 219.00
Programs Pkg.

W/Program Pkg. 2913.19 3649.00

Timing 00.67

Dealer Order - Immediate submission.
Production - Starts March 24.

Promotion

Point-of-Purchase material and dealer ad mats will be provided. Affected advertising will be modified to reflect these price revisions.

Murray

S. A. WILL
/cap

As shown on program has available for customer prior to delivery of vehicle. Dealer to advise customer of this feature and to provide necessary information. This feature is available on all models and is a standard feature on all models.

Coupe 778 x 14 33W
Sedan 778 x 14 33W
Wagon 778 x 14 33W

As shown on program has available for customer prior to delivery of vehicle. Dealer to advise customer of this feature and to provide necessary information. This feature is available on all models and is a standard feature on all models.

Model

As shown on program has available for customer prior to delivery of vehicle. Dealer to advise customer of this feature and to provide necessary information. This feature is available on all models and is a standard feature on all models.

WAGON		SEDAN		COUPE	
ADP	TDB	ADP	TDB	ADP	TDB
004483	27.2803	00.2742	2.8712	00.3442	27.2803
004483	27.2803	00.2742	2.8712	00.3442	27.2803
004483	27.2803	00.2742	2.8712	00.3442	27.2803
004483	27.2803	00.2742	2.8712	00.3442	27.2803
004483	27.2803	00.2742	2.8712	00.3442	27.2803



American Motors Sales Corporation

CAR ORDERING GUIDE and PRICE LIST

1975 Models

Dealer Price List
Section 1 Page 1
Issued: October 4, 1974
Reissued: January 14, 1975

The following are firm prices for all sales by American Motors Sales Corporation of 1975 American Motors models and options. Freight will be prepaid to destination city and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company.

This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

MODEL	BODY TYPE	T.D.B. PRICE	HOLD BACK AMOUNT	TOTAL INVOICE AMOUNT	RETAIL PRICES MANUF'S* SUGG'D. RETAIL
6-CYLINDER BASE					
GREMLIN					
46-5	2-Dr. Sedan (4-Passenger)	\$2,408.60	\$69.95	\$2,478.55	\$2,798.00
HORNET					
03-7	2-Dr. Hatchback	2,662.81	79.35	2,742.16	3,174.00
06-7	2-Dr. Sedan	2,589.84	76.85	2,666.69	3,074.00
05-7	4-Dr. Sedan	2,626.92	78.10	2,705.02	3,124.00
08-7	4-Dr. Sportabout (Wagon-2 Seat)	2,831.19	84.35	2,915.54	3,374.00
PACER					
66-7	2-Dr. Sedan	2766.56	82.48	2849.04	3299.00
MATADOR					
16-7	2-Dr. Coupe	2,815.99	88.15	2,904.14	3,526.00
85-7	4-Dr. Sedan	2,856.53	88.78	2,945.31	3,551.00
88-7	4-Dr. Wagon	3,160.96	98.58	3,259.54	3,943.00

*Includes applicable dealer delivery and handling.

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing and all normal vehicle movements prior to delivery. Additional gasoline will also be installed and invoiced to all dealers. Quantity and prices may vary. Dealers will be notified of the current situation and changes by a dealer bulletin.

The dealer hold back amount shall be paid quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Once this quarterly payment procedure is in effect, it will remain in effect unless the dealer requests in writing to return to the annual procedure. Otherwise, this amount shall be paid to the Dealer within a reasonable period after the end of the 1975 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

American Motors Sales Corporation will cause to be paid to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Amount to the Dealer for all new car purchases of 1975 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid to the Dealer after the end of each calendar quarter.



American Motors Sales Corporation
CAR ORDERING GUIDE and PRICE LIST
1975 "Econo-Miser" Package
for Gremlin and Hornet

Supplement to
Car Ordering Guide and Price List
Section 1 Page 1A
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
872	EMP	"Econo-Miser" Package — Includes Double Buyer Protection Plan, Locking Gas Cap, Fuel Economy Gauge and Steel Radial Tires.		
		• w/DR78 x 14 BSW.....	199.00	199.00
		• w/DR78 x 14 WSW.....	227.60	233.45
		• w/DR78 x 14 Black w/Raised White Letters.....	237.60	245.50

Ordering Instructions

To order units to be built with the "Econo-Miser" Package a new code has been established for this promotion. Enter code 872 (EMP) on the Car Purchase Order in the miscellaneous section. Enter the desired tire in the top section of the form. The "Econo-Miser" Package may be ordered in conjunction with the Quick Order Groups. When ordered with the Quick Order Groups and 'X' Packages, the minimum tire is the DR78 x 14 Black w/Raised White Letters (code 36).



1975 LICENSE INFORMATION BASIC SPECIFICATION

STANDARD ENGINE

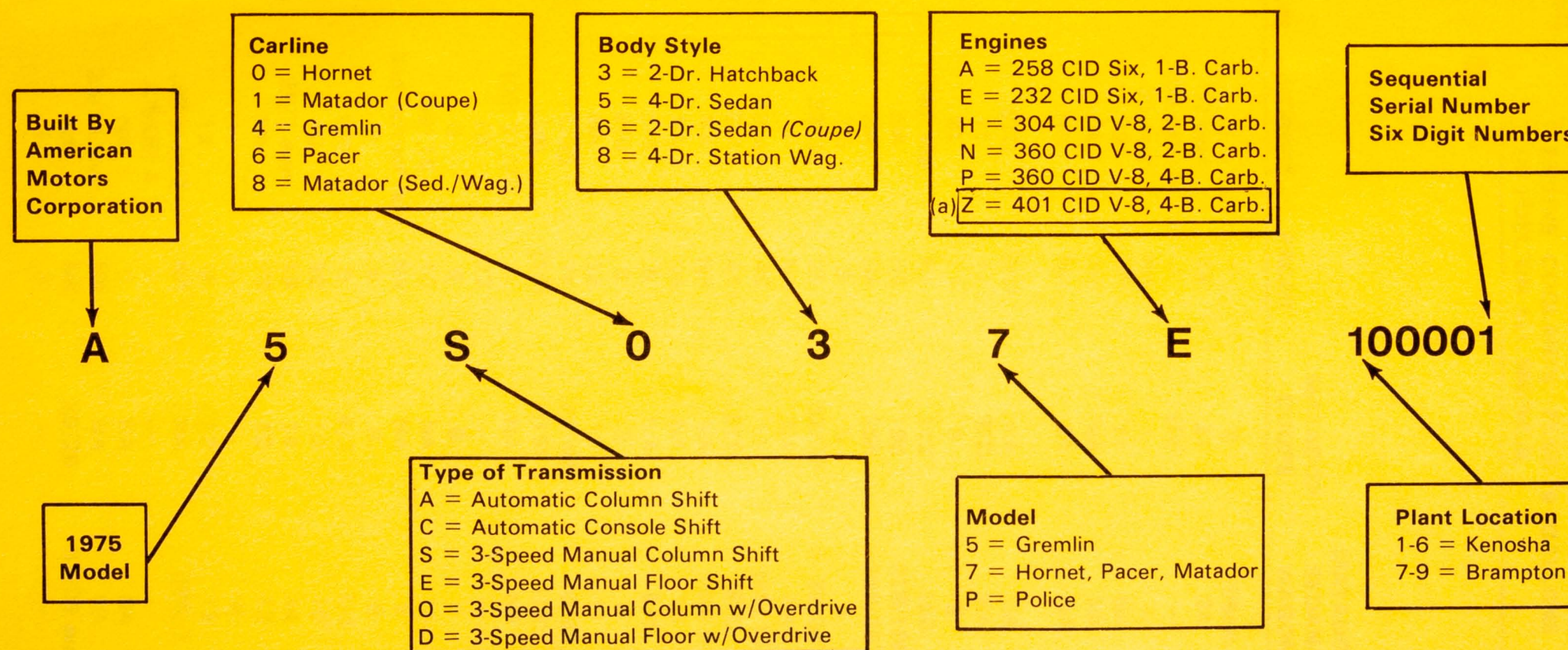
	<u>WHEELBASE</u>	<u>CU. IN.</u> <u>DISP.</u>	<u>CYLS.</u>	<u>CARB.</u> <u>BBLs.</u>	<u>BORE &</u> <u>STROKE</u>	<u>HORSEPOWER</u> <u>TAXABLE</u>
GREMLIN	96	232	6	1	3.75 x 3.50	33.75
HORNET	108	232	6	1	3.75 x 3.50	33.75
PACER	100	232	6	1	3.75 x 3.50	33.75
MATADOR 2-Dr. Coupe	114	258	6	1	3.75 x 3.90	33.75
4-Dr. Sedan } 4-Dr. Wagon }	118	258	6	1	3.75 x 3.94	33.75

OPTIONAL ENGINES

	<u>CU. IN.</u> <u>DISP.</u>	<u>CYLS.</u>	<u>CARB.</u> <u>BBLs.</u>	<u>BORE &</u> <u>STROKE</u>	<u>HORSEPOWER</u> <u>TAXABLE</u>
	258	6	1	3.75 x 3.90	33.75
	304	8	2	3.75 x 3.44	45.00
	258	6	1	3.75 x 3.90	33.75
	304	8	2	3.75 x 3.44	45.00
	258	6	1	3.75 x 3.90	33.75
	304	8	2	3.75 x 3.44	45.00
	360	8	2	4.08 x 3.44	53.27
	360	8	4	4.08 x 3.44	53.27
(a)	401	8	4	4.17 x 3.68	55.51

(a) Avail. with Law Enforcement (Police Car) Package Only

VEHICLE IDENTIFICATION NUMBER KEY



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel.



1975

LICENSE INFORMATION — (Continued)

SHIPPING WEIGHTS

Car Ordering Guide
Section 1 Page 2A
Issued: October 4, 1974
Reissued: January 14, 1975

SHIPPING WEIGHTS (6 Cylinder Models)

THESE WEIGHTS INCLUDE ALL STANDARD EQUIPMENT, ALL LUBRICANTS, ENGINE COOLANTS, PLUS 9 GALLONS OF FUEL ON ALL MODELS.

	GREMLIN	HORNET	PACER	MATADOR
2-Dr. Coupe				3,562
2-Dr. Sedan	2,694	2,815	2,995	
4-Dr. Sedan		2,881		3,586
4-Dr. Wagon		2,948		3,878
2-Dr. Hatchback		2,839		

EQUIPMENT (Optional)	GREMLIN	HORNET	PACER	MATADOR COUPE	MATADOR SEDAN/WAGON
Vinyl Covered Roof	—	6	—	6	(85) 8
Individual Seats	NA	32 aver.	24	21	24
Bucket Seats	8	(03 only) 8	1	(16)	—
Custom Trim Package	15	35 aver.	NA	—	—
D/L or Opera Window Pkg. (16-7)	NA	73	79	11	NA
Touring Package	NA	24	NA	NA	NA
"Oleg Cassini" Package	NA	NA	NA	44	NA
Engine w/Transmissions:					
232 CID, 1 Bbl. w/3-Speed	STD	STD	STD	NA	NA
258 CID, 1 Bbl. w/3-Speed	11	11	11	STD	NA
258 CID, 1 Bbl. w/Auto	23	21	17	8	8
304 CID, 1 Bbl. w/Auto	258	252 aver.	NA	172	160
360 CID, 2 Bbl. w/Auto	NA	NA	NA	195	219/198
360 CID, 4 Bbl. w/Auto	NA	NA	NA	256	280/257
Twin Grip Differential (6 Cyl./V-8)	3/5	3/5	3	5	5
Power Steering (6 Cyl./V-8)	32/30	32/30	25	32/30	32/30
Power Brakes	9	9	NA	NA	NA
Power Disc Brakes (6 Cyl./V-8)	49/48	49/48	48	11	(85) 11
Manual Disc Brakes (6 Cyl./V-8)	42/41	42/41	41	STD	STD
Power Window—Rear (incl. w/Rear Seat)	NA	NA	NA	NA	(88) 8
Power Window—Side (Sedan & Wagon)	NA	NA	NA	NA	13
AM Push-Button Radio (w/w/o Rear Speaker)	5/6	5/6	5	5/6	5/6
AM/FM Stereo Radio w/4 Spkrs./2 Spkrs.	8	8/6	8	8	8
Entertainment Center	NA	NA	12	11	11
All Season Air Conditioning (6 Cyl./V-8)	73/68	71/65	74	78/69	70/69
Delete Catalytic Converter	(19)	(19)	(19)	(19)	(19)
Hidden Compartment (w/w/o Sound Insul. Pkg.)	NA	(03) 21/29	—	NA	NA
Sound Insulation Pkg.	16	10	27	—	—
Cruise-Command (w/Auto Trans. only)	6	6	6	6	6
Roof Rack	10	(08) 15	10	NA	15
Tailgate Air Deflector	4	(inc. w/roof rk)	NA	NA	6
Protection Group	6	11	9	9	9
H.D. Engine Cooling System (6 Cyl./V-8)	9/6	9/6	9	4/2	7/4
H.D. Battery—70 Amp.	10	10	10	10	10
Handling Pkg. (6 Cyl./V-8)	19/6	25/7 aver.	19	14	14
Rear Sway Bar (Pacer—front)	NA	NA	13	12	12
Coolant Recovery System	—	—	—	—	8
Wheel Discs	12	12	8	12	12
Woodgrain (side)	NA	(08 only) 3	NA	NA	(88) 3
Rear Window Defogger	—	(05-06) 4	—	—	—
Rear Window Washer/Wiper Pkg.	NA	NA	5	NA	NA
Trailer Towing Pkg. #1 (6 Cyl./V-8)	NA	35/14 aver.	NA	NA	NA
Trailer Towing Pkg. #2 (304/360)	NA	NA	NA	29/26	31/29 aver.
Visibility Group	3	3	3	—	—



1975

Factory Installed Regular Production Options

Dealer Price List
Section 1 Page 3
Issued: October 4, 1974
Reissued: January 14, 1975

QUICK ORDER GROUPS

GREMLIN

361—GREMLIN (w/o "X" Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Col. Trans.
- Standard Axle Ratio
- Custom Trim Pkg. (Bench)
- Sports Steering Wheel
- Interior Appointment Pkg.
- AM Push-Button Radio
- Stowage/Litter Containers
- Visibility Group
- Light Group
- Wheel Discs (4)
- H.D. 70-Amp. Battery
- 6.45x14 WSW Tires—6 Cyl. (6.95x14 WSW Tires—V-8)

362—GREMLIN (w/ "X" Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Flr. Trans.
- Standard Axle Ratio
- AM Push-Button Radio
- Rear Speaker—w/AM Radio
- Power Steering
- Stowage/Litter Containers
- Visibility Group
- Light Group
- Roof Rack
- Tailgate Air Deflector
- H.D. 70-Amp. Battery
- DR78x14 RWL Tires

HORNET

363—HORNET (w/o "X",
Touring, D/L Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Col. Trans.
- Standard Axle Ratio
- Power Steering
- AM Push-Button Radio
- Rear Speaker (NA 05-7 & 06-7)
- Stowage/Litter Containers
- Visibility Group
- Light Group
- Wheel Discs (4)
- Protection Group
- Extra-Quiet Insulation Pkg.
- H.D. 70-Amp. Battery
- 6.95x14 WSW Tires—6 Cyl. (D78x14 WSW Tires—V-8)

364—HORNET (w/ "X",
Touring, D/L Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Col. Trans.
- Standard Axle Ratio
- Power Steering
- Manual Disc Brakes
- AM Push-Button Radio
- Rear Speaker (NA 05-7 & 06-7)
- Stowage/Litter Containers
- Visibility Group
- Light Group
- H.D. 70-Amp. Battery
- 6.95x14 WSW Tires—6 Cyl. (D78x14 WSW Tires—V-8) ("X" Pkg. DR78x14 RWL)

MATADOR

365—COUPE/SEDAN

- 304 CID 2-B Engine
- Torque-Command, Column Trans.
- Standard Axle Ratio
- Vinyl Roof
- Power Steering
- Power Disc Brakes
- AM Push-Button Radio
- Rear Speaker—w/AM Radio
- Stowage/Litter Containers
- Air Conditioning
- Tinted Glass—All Windows
- Visibility Group
- Light Group
- Wheel Discs (4)
- H.D. 70-Amp. Battery
- FR78x14 WSW Tires ("X" Pkg.—RWL)

366—WAGON

- 304 CID 2-B Engine
- Torque-Command, Column Trans.
- Standard Axle Ratio
- Power Tailgate Window
- Power Steering
- AM Push-Button Radio
- Stowage/Litter Containers
- Air Conditioning
- Tinted Glass—All Windows
- Tailgate Air Deflector
- Roof Rack
- Visibility Group
- Light Group
- Wheel Discs (4)
- H.D. 70-Amp. Battery
- HR78x14 WSW Tires

PACER

369—PACER

- 232 CID 1-B Engine
- Torque-Command, Column Trans.
- Standard Axle Ratio
- AM Push-Button Radio
- Visibility Group
- Light Group
- Wheel Discs (NA w/ "X" Pkg.)
- Extra Quiet Insulation Pkg. (std. "X" & D/L Pkgs.)
- H.D. 70-Amp. Battery
- Announcement Pkg. 1 — Power Steering — Tinted Glass
- Announcement Pkg. 2 — Power Disc Brakes — Front Sway Bar — W.S.W. Radial Tires (RWL w/ "X" Pkg.)

NOTE:—Additional Options May be Added To Quick Order Group Or Options Within QOG May Be Upgraded (Ex. AM/FM Stereo Radio Can Be Substituted For AM Radio). **NO DELETION.** All cars ordered with QOG's will receive a credit of \$10 on the dealer invoice.

TRAILER-TOWING PACKAGE OPTIONS

HORNET
PACKAGE NO. 1

Ordering Codes:

Package Content:

C.C.
664Code
TP1

- CAR-TO-TRAILER WIRING HARNESS KIT
- HEAVY-DUTY ENGINE COOLING
- HANDLING PACKAGE

MATADOR
PACKAGE NO. 2C.C.
665Code
TP2

- CAR-TO-TRAILER WIRING HARNESS KIT
- ADJUSTABLE AIR-SHOCK REAR SUSPENSION
- AUTO. TRANS. AUXILIARY OIL COOLER
- HEAVY-DUTY ENGINE COOLING
- HANDLING PACKAGE

GENERAL RECOMMENDATIONS & REQUIREMENTS AS INDICATED:

Maximum Gross Trailer Weight (Lbs.)

Trailer Type
Static Tongue Load Limit (Lbs.)
SAE Trailer Class
Models
Engine Required
Engine Cooling Required
Transmission Required
Automatic Transmission Auxiliary Oil Cooler
Axle Ratio Recommended
Differential Recommended
Wheels Recommended
Tires Recommended
Brakes Recommended
Suspension Required
Steering Recommended
Battery Recommended
Trailer Hitch Type Required **

	Up to 2000	2000 to 3500	3500 to 5000
*Low Silhouette			
Up to 150	Any	Any	Any
1 (Light)	Up to 250	200 to 350	350 to 500
Hornet	1 (Light)	2 (Medium)	3 (Heavy)
Any	304 CID, 2 Bbl.	Matador	
Std	Std	360 CID, 2-B. (Min.)	
Any	Heavy-Duty	Heavy-Duty	Heavy-Duty
—	Torque-Command Automatic	Torque-Command Automatic	
Std	Required	Required	
Std	Highest Numerical Ratio for Eng./Trans.Comb.	Highest Numerical Ratio for Eng./Trans.Comb.	
Std	Twin-Grip	Twin-Grip	
Std	Std	Std	
Next Size Option for Model/Engine Combination			
Handling Package	Power	Power	Power
Power	Std	70-Amp	70-Amp
Body Mounted or Equalizer	Body Mounted or Equalizer	Equalizer	Equalizer

* Low Silhouette - Defined as level with car top height - includes tent campers and some boats.

** Not available as factory options.



"DEALER:" Insert Dealer Name, Model, Exterior Color, Stripes (only if Desired), Tires, Opt. Axle Ratio (only if Desired), Trim and "X" Adjacent to options desired for the Model being ordered. Please use Ball Point Pen only.

ZONE		DEALER		1975 CAR PURCHASE ORDER										American Motors Sales Corporation		Gremlin/Hornet			
SALES CLASS				DEALERSHIP NAME/TOWN						CUSTOMER NAME									
R	S	Z																	
RETAIL	DEALER	ZONE																	
MODEL		EXTERIOR COLOR			STRIPE						TIRES		AXLE RATIO		OPTIONS		WEEK CODE		
		SOLID (OR LOWER)	VINYL ROOF TWO-TONE	WOOD GRAIN	BLK T	WHT Q	GOL R	BLU S	ORN N	BRN V			OPT. ONLY		ZONE USE		ZONE USE		
TRIM / SEAT																			
		Bench Fabric	Bench Vinyl	Bench Fabric	Bench Vinyl	Bench Cust. Vinyl	Indiv. Fabric	Indiv. Vinyl	Bucket Fabric	Bucket Vinyl	Bucket Levi's	Indiv. Cust. Fab.	Indiv. Cust. Vinyl	Bucket Cust. Vinyl					
GREMLIN	BLACK				01F	01H				01Q									
	BLUE				03F	03H				03Q	03R								
	GREEN				04F	04H				04Q									
	TAN/BUFF				06F	06H				06Q									
	WHITE									08Q									
HORNET	BLACK	11A	11B	11E	11F		11J	11L	11P	11Q									
	BLUE	13A	13B	13E	13F		13J	13L	13P	13Q	13R								
	GREEN	14A	14B	14E	14F		14J	14L	14P	14Q									
	TAN	16A	16B	16E	16F		16J	16L	16P	16Q		16N	16U	16T					
	WHITE							18L		18Q									
QUICK ORDER GROUP																			
361	Q01	GREMLIN (w/o "X" Pkg.)				481	PS	POWER STEERING (Recommended w/AC)				552	CR	CUSTOM STEERING WHEEL (46-5)					
362	Q02	GREMLIN (w/"X" Pkg.)				491	PB	POWER BRAKES—(DRUM)				553	SSW	SPORTS STEERING WHEEL (Incl. w/"X" Package)					
363	Q03	HORNET (without "X", Touring or D/L)				492	DB	POWER DISC BRAKES—FRONT				554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL					
364	Q04	HORNET (with "X", Touring or D/L)				493	MDB	MANUAL DISC BRAKES—FRONT				561	WD	WHEEL DISCS (4)					
												564	CWD	CUSTOM WHEEL COVERS (4) (N/A Gremlin)					
												562	SRW	STYLED ROAD WHEELS (4)					
ENGINES																			
01E	100	232 C.I.D. SIX, 1-B. CARB.				622	RP	AM PUSH-BUTTON RADIO											
01A	110	258 C.I.D. SIX, 1-B. CARB.				623	RFM	AM/FM STEREO RADIO											
01H	150	304 C.I.D. V-8, 2-B. CARB.				631	RS	REAR SPEAKER—w/AM RADIO (N/A 05-7 & 06-7)											
TRANSMISSIONS																			
42A	A	TORQUE-COMMAND—COLUMN				371	SLC	STOWAGE/LITTER CONTAINERS											
42C	C	TORQUE-COMMAND—FLOOR (N/A 05-7 & 06-7)				446	HCH	HIDDEN COMPARTMENT (03-7)											
42S	S	3-SPEED MANUAL—COLUMN (Hornet w/232 CID only) (NA 03-7)				462	AC	AIR CONDITIONING											
42E	E	3-SPEED MANUAL—FLOOR (46-5 & 03-7 only)				464	ACP	AIR CONDITIONING PACKAGE											
420	O	3-SPEED MANUAL—COLUMN WITH OVERDRIVE (Hornet w/232)				511	TG	TINTED GLASS—ALL WINDOWS (Recommended w/AC)											
42D	D	3-SPEED MANUAL—FLOOR WITH OVERDRIVE (46-5 & 03-7 w/6 Cyl.)				512	TW	TINTED GLASS—WINDSHIELD											
						524	RWD	REAR WINDOW DEFOGGER											
						445	TAD	TAILGATE AIR DEFLECTOR (46-5)											
						532	RR	ROOF RACK (46-5 & 08-7)											
						502	RQW	REAR QTR. VENT WINDOW (46-5 & 06-7; Std. 03-7)											
451	TGD	TWIN-GRIP DIFFERENTIAL				931	ASC	CRUISE-COMMAND AUTO. SPEED (w/Auto. Trans. only)											
PACKAGES																			
+ 473	CX	"X" PKG.—GREMLIN				541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Column Shift only)											
401	IAP	INT. APPOINT. PKG.—GREMLIN				381	VG	VISIBILITY GROUP											
691	DG	DECOR PKG.—GREMLIN				382	IHR	INSIDE HOOD RELEASE (Incl. w/Visibility Group)											
475	HX	"X" PKG.—HATCHBACK				571	DW	DELUXE ELEC. WIPERS (Incl. w/Visibility Group)											
474	SX	"X" PKG.—SPORTABOUT				603	FEG	FUEL ECONOMY GAUGE											
477	DL	D/L PKG.—SPORTABOUT				591	LG	LIGHT GROUP											
393	RPP	RALLY PACKAGE (N/A 05-7 & 06-7)				351	SST	SPACE-SAVER SPARE TIRE											
+ 478	GX2	"X" PKG.—GREMLIN																	
+ 405	TIP	TOURING INTERIOR																	
HEAVY DUTY																			
664	TP1	TRAILER TOWING PKG. #1 (Hornet only)																	
661	HDC	H.D. ENGINE COOLING SYSTEM (Incl. w/Air-Cond.)																	
671	HB	70 AMP. BATTERY																	
701	HP	HANDLING PACKAGE (Incl. w/Trailer Towing Pkg.)																	
721	BH	ENGINE BLOCK HEATER																	
MISC.																			
A61	CAL	CALIFORNIA REQUIREMENTS																	

LATE CHANGES

WHEN ORDERING ANY OPTION NOT APPEARING ON YOUR CAR PURCHASE ORDER PLEASE ADD CODE NUMBER AND MARK (x) IN NORMAL MANNER.



"DEALER:" Insert Dealer Name, Model, Exterior Color, Stripes (only if Desired), Tires, Opt. Axle Ratio (only if Desired), Trim and "X" Adjacent to options desired for the Model being ordered. Please use Ball Point Pen only.

ZONE		DEALER		1975 CAR PURCHASE ORDER										
				American Motors Sales Corporation										
SALES CLASS		DEalership NAME/TOWN										CUSTOMER NAME		
R	S	Z												
RETAIL	DEALER	ZONE												

MODEL	EXTERIOR COLOR			STRIPE						TIRES	AXLE RATIO OPT. ONLY	OPTIONS ZONE USE	WEEK CODE ZONE USE
	SOLID (OR LOWER)	VINYL ROOF TWO-TONE	WOOD GRAIN	BLK	WHT	GOL	BRN	GRN	OMIT				
				T	Q	R	V	P	Z				

TRIM / SEAT														
	BENCH FABRIC	BENCH VINYL	BENCH FABRIC	BENCH VINYL	INDIV. FABRIC	INDIV. VINYL	INDIV. "CASSINI"	BUCKET VINYL						
COUPE	BLACK			51E		51F		51J		51L		51N		51Q
	BLUE			53E		53F		53J		53L				53Q
	GREEN			54E		54F		54J		54L				54Q
	TAN			56E		56F		56J		56L				56Q
	WHITE													58Q
SED./WAG.	BLACK	61A	61B					61J		61L				
	BLUE	63A	63B					63J		63L				
	GREEN	64A	64B					64J		64L				
	TAN	66A	66B					66J		66L				

QUICK ORDER GROUP				AUDIO				APPEARANCE			
365	Q05	Q.O.G. COUPE/SEDAN		622	RP	AM PUSH-BUTTON RADIO		553	SSW	SPORTS STEERING WHEEL	
366	Q06	Q.O.G. WAGON		623	RFM	AM/FM STEREO RADIO <i>(Incl. 4-Speakers)</i>		554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	
				631	RS	REAR SPEAKER—w/AM RADIO <i>(N/A 88-7)</i>		561	WD	WHEEL DISCS (4)	
				632	STR	STEREO TAPE WITH AM/FM RADIO <i>(4-Speakers)</i>		564	CWD	CUSTOM WHEEL COVERS (4)	
								562	SRW	STYLED ROAD WHEELS (4)	
								503	APG	APPEARANCE PROTECTION GROUP (COUPE)	

ENGINES				CONVENIENCE				PROTECTION ITEMS			
01A	110	258 C.I.D. SIX, 1-B. CARB.		252	CAS	CENTER ARMREST & CUSHION <i>(Coupe w/Bkt. w/o Console)</i>		711	PG	PROTECTION GROUP <i>(See Reverse)</i>	
01H	150	304 C.I.D. V-8, 2-B. CARB.		371	SLC	STOWAGE/LITTER CONTAINERS		760	CMC	SCUFF MOLDING <i>(Coupe, Std. 85-7 & 88-7)</i>	
01N	175	360 C.I.D. V-8, 2-B. CARB.		462	AC	AIR CONDITIONING		871	LGC	LOCKING GAS CAP	
01P	195	360 C.I.D. V-8, 4-B. CARB. <i>w/ Dual Exhaust</i>		511	TG	TINTED GLASS—ALL WINDOWS <i>(Rec. w/Air Conditioning)</i>					
				512	TW	TINTED GLASS—WINDSHIELD					
				521	TS	THIRD SEAT— <i>(88-7 only)</i>					
				524	RWD	REAR WINDOW DEFOGGER— ELECTRIC TYPE <i>(N/A 88-7)</i>					
				445	TAD	TAILGATE AIR DEFLECTOR <i>(88-7)</i>					
				532	RR	ROOF RACK <i>(88-7)</i>					

TRANSMISSIONS				PACKAGES				HEAVY DUTY			
42A	A	TORQUE-COMMAND—COLUMN		472	MX	"X" PKG. (COUPE)		665	TP2	TRAILER TOWING PKG. #2	
42C	C	TORQUE-COMMAND—CONSOLE <i>(Coupe w/Bucket & w/V-8 Eng.)</i>		392	MBP	BROUGHAM PACKAGE		671	HB	70 AMP. BATTERY	
42S	S	3-SPEED MANUAL—COLUMN <i>(258)</i>						701	HP	HANDLING PACKAGE <i>(Incl. w/Trailer Towing Pkg.)</i>	
451	TGD	TWIN-GRIP DIFFERENTIAL						703	RSB	REAR SWAY BAR <i>(Incl. w/Handling Pkg.)</i>	
								721	BH	ENGINE BLOCK HEATER	

POWER				MISC.			
481	PS	POWER STEERING <i>(Recommended w/AC)</i>		A61	CAL	CALIFORNIA REQUIREMENTS	
492	DB	POWER DISC BRAKES—FRONT <i>(Std. on 88-7)</i>		805	BEC	BERRY CARPET (16-7 Only)	
501	PW1	POWER REAR WINDOW <i>(88-7 only)</i>					
504	PW4	POWER SIDE WINDOWS <i>(85-7 & 88-7)</i>					
505	PW5	POWER SIDE & REAR WINDOWS <i>(88-7 only)</i>					

LATE CHANGES

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"DEALER" Insert Dealer Name, Model, Exterior Color, Tires, Opt. Axle Ratio (only if Desired), Trim and "X" Adjacent to options desired for the Model being ordered. Please use *Ball Point Pen* only.

1975 CAR PURCHASE ORDER

American Motors Sales Corporation

PACER

ZONE		DEALER		1975 CAR PURCHASE ORDER									
SALES CLASS				DEALERSHIP NAME/TOWN						CUSTOMER NAME			
R RETAIL		S DEALER		Z ZONE									
MODEL		EXTERIOR COLOR				TIRES		AXLE RATIO		OPTIONS ZONE USE		WEEK CODE ZONE USE	
66-7		SOLID (OR LOWER)		TWO-TONE (NA W/VINYL ROOF)		VINYL ROOF							
TRIM / SEAT													
		BENCH FABRIC "DIAMANT"		BENCH VINYL "SPORTKNIT"		BUCKET VINYL—STD. W/"X" PKG.—OPT. W/D/L		INDIV. FABRIC "BASKETRY"—STD. W/D/L		INDIV. FABRIC "HYDE PARK"—OPT. W/D/L			
66-7 PACER	BLACK	21E		21F		21Q		21N		21K			
	BLACK AND WHITE			28F		28Q							
	BLUE	23E		23F		23Q		23N		23K			
	BLUE AND WHITE			83F		83Q							
	BERRY	25E		25F		25Q		25N		25K			
	BERRY AND WHITE			85F		85Q							
	TAN	26E		26F		26Q		26N		26K			
TAN AND WHITE			86F		86Q								

QUICK ORDER GROUPS

369		Q09	PACER QUICK ORDER GROUP

ENGINES

OIE	100	232 C.I.D. SIX, 1-B. CARB.
OIA	110	258 C.I.D. SIX, 1-B. CARB.

TRANSMISSIONS

42A	A	TORQUE COMMAND—COLUMN
42C	C	TORQUE COMMAND—FLOOR <i>(Avail. w/ Bucket or Individual)</i>
42S	S	3-SPEED MANUAL—COLUMN
42E	E	3-SPEED MANUAL—FLOOR <i>(Avail. w/ Bucket or Individual)</i>
42O	O	3-SPEED MANUAL—COLUMN WITH OVERDRIVE
451	TGD	TWIN-GRIP DIFFERENTIAL

PACKAGES

391	PDL	D/L PACKAGE
476	PX	""X"" PACKAGE
691	DG	DECOR PACKAGE (NA w/ ""X"" or D/L)
404	RVP	REAR VISIBILITY PKG.

POWER

481	PS	POWER STEERING (Recommended with AC)
492	DB	POWER DISC BRAKES—FRONT
493	MDB	MANUAL DISC BRAKES—FRONT

AUDIO

622	RP	AM PUSH-BUTTON RADIO
623	RFM	AM/FM STEREO RADIO (Incl. 4 Speakers)
631	RS	REAR SPEAKER (AM only)
632	STR	ENTERTAINMENT CENTER (Stereo Tape w/AM/FM Radio —4 Speakers)

CONVENIENCE

[illegible]

APPEARANCE

553	SSW	SPORTS STEERING WHEEL
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL
561	WD	WHEEL DISCS (4)
562	SRW	STYLED ROAD WHEELS (4)
566	PAW	14" ALUMINUM WHEELS (4)

PROTECTION

651		EQI	EXTRA QUIET INSULATION PKG. <i>(Incl. in D/L and "X" Pkg.)</i>
711		PG	PROTECTION GROUP
871		LGC	LOCKING GAS CAP
811		BNS	BUMPER NERFING STRIPS

HEAVY DUTY

671	HB	70 AMP. BATTERY
701	HP	HANDLING PACKAGE (Incl. Front Sway Bar)
702	FSB	FRONT SWAY BAR (Incl. w/ "X" and D/L Pkg.)
661	HDC	HEAVY DUTY COOLING
721	BH	ENGINE BLOCK HEATER

MISCELLANEOUS

A61	CAL	CALIFORNIA REQUIREMENTS
641	AP1	ANNOUNCEMENT PKG. I
642	AP2	ANNOUNCEMENT PKG. II

LATE CHANGES

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1975 "GREMLIN"			COLORS		BLACK		WHITE	BLUE			GREEN		TAN/BUFF	
			"T" CODES		01		08	03			04		06	
					"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	Pleated "Fairway" Vinyl—Opt.	"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	"Levi's" Fabric—Opt.	"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.
SEAT, TRIM, COLOR & RALLY STRIPE AVAILABILITY		TRIMS												
MODEL	FRONT SEAT TYPES													
46-5 4-Pass.	Bench Seat, Split Back—Std.		F			F			F		F			
	Bench Seat, Split Back—Opt.			H			H			H		H		
	Bucket Seats—Opt.			Q	Q		Q	R		Q		Q		
STANDARD EXTERIOR COLORS (15)														
G7	Alpine White	Vinyl Roof** Rally "X" Stripes	BK BLK	WH BLK GOL ORN	BL BLU	BK BLK	WH BLK GOL ORN	BL BLU	BK BLK	WH BLK GOL	BK BLK	WH GOL BRN	TN GOL BRN	
G8	Pastel Blue	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BL BLU	BK BLK	WH WHT	BL BLU						
G9	Med. Blue Met.	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BL BLU GOL	BK BLK	WH WHT	BL BLU GOL ORN*						
H1	Deep Blue Met.	Vinyl Roof** Rally "X" Stripe		WH WHT	BL GOL		WH WHT	BL GOL ORN*						
J7	Ivory Green	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT					BK BLK	WH WHT				
G3	Dark Green Met.	Vinyl Roof** Rally "X" Stripes		WH WHT	BU GOL					WH WHT	BU GOL	BU GOL		
H4	Dark Cocoa Met.	Vinyl Roof** Rally "X" Stripe	TN GOL	WH WHT	BU GOL							TN GOL	WH WHT	
E6	Fawn Beige	Vinyl Roof** Rally "X" Stripe	BK BLK	TN BRN	BU BRN				BK BLK	WH WHT	BK BLK	WH WHT	BU BRN	
J8	Caramel Tan	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BU BRN						BK BLK	WH WHT	BU BRN	
G6	Sienna Orange	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BL GOL			BLU*				BL BLK	WH WHT	
H5	Green Apple	Vinyl Roof** Rally "X" Stripes	BK BLK	WH WHT								BK BLK	WH WHT	
E9	Mellow Yellow	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT				BLU*				BK BLK	WH WHT	
D7	Trans-AM Red	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT				BLU*				BK BLK	WH WHT	
H9	Silver Dawn Met.	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT		BK BLK	WH WHT	BL BLU	BK BLK	WH WHT				
P1	Classic Black	Vinyl Roof** Rally "X" Stripe	BK WHT GOL ORN	WH WHT	BU GOL	BK GOL	WH WHT		BK GOL	WH WHT	BK GOL	WH WHT	BU GOL	

NOTE: *Available with "Levi's" trim only.

- Standard body side paint stripes. (Black or Gold) and Optional Vinyl body side scuff moldings are color-keyed to exterior color.

**Available with January Production.

- Gremlin "X" package available with all exterior colors (grille painted same as body color).

1972 - 1974		1975 - 1976		1977 - 1978		1979 - 1980		1981 - 1982		1983 - 1984		1985 - 1986		1987 - 1988		1989 - 1990		1991 - 1992		1993 - 1994		1995 - 1996		1997 - 1998		1999 - 2000		2001 - 2002		2003 - 2004		2005 - 2006		2007 - 2008		2009 - 2010		2011 - 2012		2013 - 2014		2015 - 2016		2017 - 2018		2019 - 2020		2021 - 2022		2023 - 2024		2025 - 2026		2027 - 2028		2029 - 2030		2031 - 2032		2033 - 2034		2035 - 2036		2037 - 2038		2039 - 2040		2041 - 2042		2043 - 2044		2045 - 2046		2047 - 2048		2049 - 2050		2051 - 2052		2053 - 2054		2055 - 2056		2057 - 2058		2059 - 2060		2061 - 2062		2063 - 2064		2065 - 2066		2067 - 2068		2069 - 2070		2071 - 2072		2073 - 2074		2075 - 2076		2077 - 2078		2079 - 2080		2081 - 2082		2083 - 2084		2085 - 2086		2087 - 2088		2089 - 2090		2091 - 2092		2093 - 2094		2095 - 2096		2097 - 2098		2099 - 2100		2101 - 2102		2103 - 2104		2105 - 2106		2107 - 2108		2109 - 2110		2111 - 2112		2113 - 2114		2115 - 2116		2117 - 2118		2119 - 2120		2121 - 2122		2123 - 2124		2125 - 2126		2127 - 2128		2129 - 2130		2131 - 2132		2133 - 2134		2135 - 2136		2137 - 2138		2139 - 2140		2141 - 2142		2143 - 2144		2145 - 2146		2147 - 2148		2149 - 2150		2151 - 2152		2153 - 2154		2155 - 2156		2157 - 2158		2159 - 2160		2161 - 2162		2163 - 2164		2165 - 2166		2167 - 2168		2169 - 2170		2171 - 2172		2173 - 2174		2175 - 2176		2177 - 2178		2179 - 2180		2181 - 2182		2183 - 2184		2185 - 2186		2187 - 2188		2189 - 2190		2191 - 2192		2193 - 2194		2195 - 2196		2197 - 2198		2199 - 2200		2201 - 2202		2203 - 2204		2205 - 2206		2207 - 2208		2209 - 2210		2211 - 2212		2213 - 2214		2215 - 2216		2217 - 2218		2219 - 2220		2221 - 2222		2223 - 2224		2225 - 2226		2227 - 2228		2229 - 2230		2231 - 2232		2233 - 2234		2235 - 2236		2237 - 2238		2239 - 2240		2241 - 2242		2243 - 2244		2245 - 2246		2247 - 2248		2249 - 2250		2251 - 2252		2253 - 2254		2255 - 2256		2257 - 2258		2259 - 2260		2261 - 2262		2263 - 2264		2265 - 2266		2267 - 2268		2269 - 2270		2271 - 2272		2273 - 2274		2275 - 2276		2277 - 2278		2279 - 2280		2281 - 2282		2283 - 2284		2285 - 2286		2287 - 2288		2289 - 2290		2291 - 2292		2293 - 2294		2295 - 2296		2297 - 2298		2299 - 2300		2301 - 2302		2303 - 2304		2305 - 2306		2307 - 2308		2309 - 2310		2311 - 2312		2313 - 2314		2315 - 2316		2317 - 2318		2319 - 2320		2321 - 2322		2323 - 2324		2325 - 2326		2327 - 2328		2329 - 2330		2331 - 2332		2333 - 2334		2335 - 2336		2337 - 2338		2339 - 2340		2341 - 2342		2343 - 2344		2345 - 2346		2347 - 2348		2349 - 2350		2351 - 2352		2353 - 2354		2355 - 2356		2357 - 2358		2359 - 2360		2361 - 2362		2363 - 2364		2365 - 2366		2367 - 2368		2369 - 2370		2371 - 2372		2373 - 2374		2375 - 2376		2377 - 2378		2379 - 2380		2381 - 2382		2383 - 2384		2385 - 2386		2387 - 2388		2389 - 2390		2391 - 2392		2393 - 2394		2395 - 2396		2397 - 2398		2399 - 2400		2401 - 2402		2403 - 2404		2405 - 2406		2407 - 2408		2409 - 2410		2411 - 2412		2413 - 2414		2415 - 2416		2417 - 2418		2419 - 2420		2421 - 2422		2423 - 2424		2425 - 2426		2427 - 2428		2429 - 2430		2431 - 2432		2433 - 2434		2435 - 2436		2437 - 2438		2439 - 2440		2441 - 2442		2443 - 2444		2445 - 2446		2447 - 2448		2449 - 2450		2451 - 2452		2453 - 2454		2455 - 2456		2457 - 2458		2459 - 2460		2461 - 2462		2463 - 2464		2465 - 2466		2467 - 2468		2469 - 2470		2471 - 2472		2473 - 2474		2475 - 2476		2477 - 2478		2479 - 2480		2481 - 2482		2483 - 2484		2485 - 2486		2487 - 2488		2489 - 2490		2491 - 2492		2493 - 2494		2495 - 2496		2497 - 2498		2499 - 2500		2501 - 2502		2503 - 2504		2505 - 2506		2507 - 2508		2509 - 2510		2511 - 2512		2513 - 2514		2515 - 2516		2517 - 2518		2519 - 2520		2521 - 2522		2523 - 2524		2525 - 2526		2527 - 2528		2529 - 2530		2531 - 2532		2533 - 2534		2535 - 2536		2537 - 2538		2539 - 2540		2541 - 2542		2543 - 2544		2545 - 2546		2547 - 2548		2549 - 2550		2551 - 2552		2553 - 2554		2555 - 2556		2557 - 2558		2559 - 2560		2561 - 2562		2563 - 2564		2565 - 2566		2567 - 2568		2569 - 2570		2571 - 2572		2573 - 2574		2575 - 2576		2577 - 2578		2579 - 2580		2581 - 2582		2583 - 2584		2585 - 2586		2587 - 2588		2589 - 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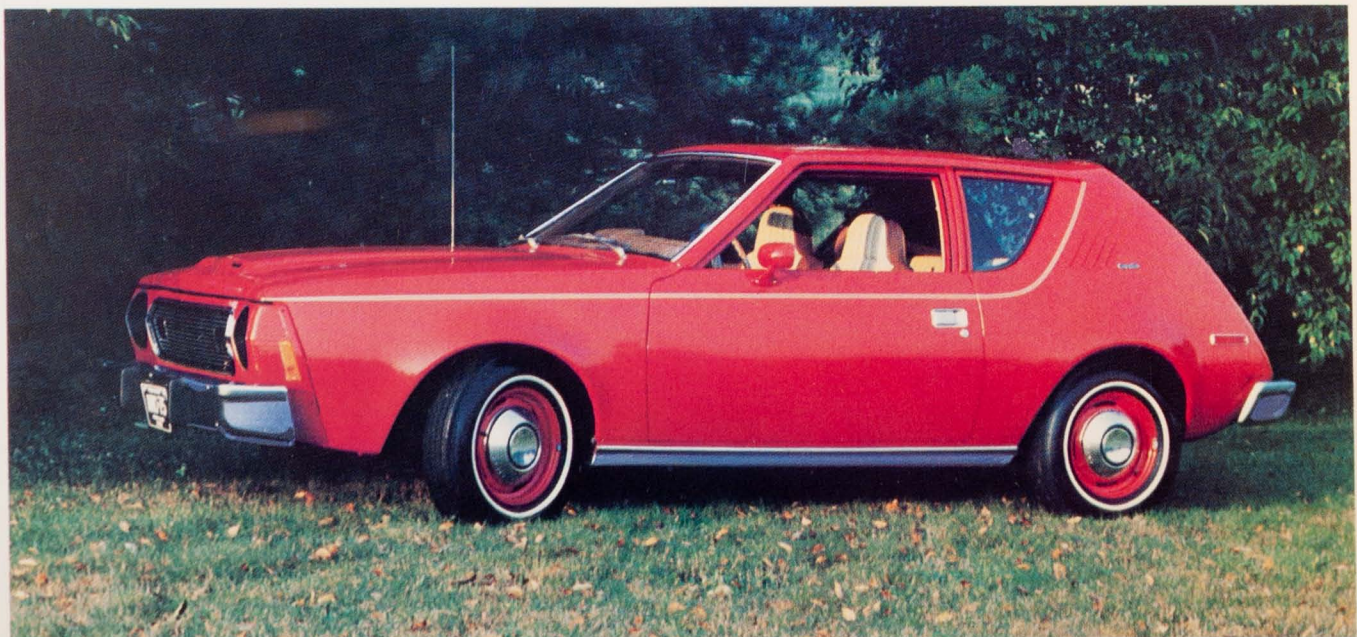
hornet



Gremlin "X"



Gremlin with Optional Rally Stripe



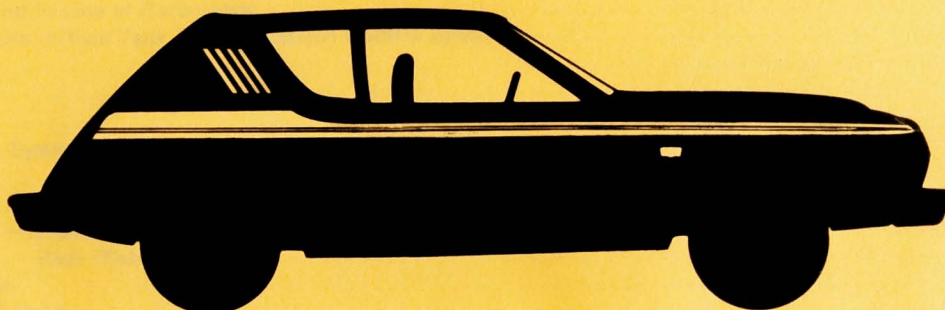
Base Gremlin

1975 Gremlin Stripe and Scuff Molding Locations

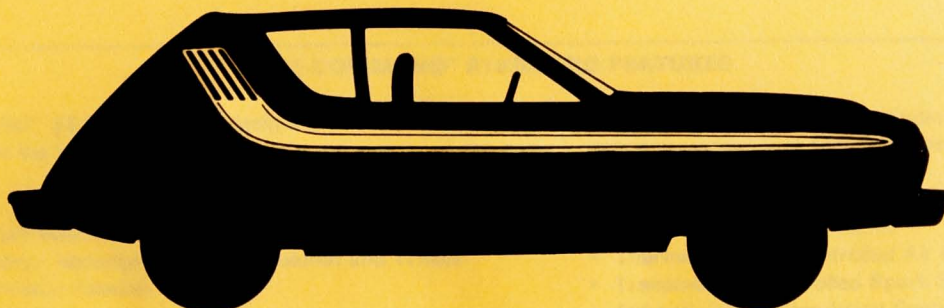
Dealer Price List
Section 2 Page 2
Issued: October 4, 1974



Standard dual pin stripe with optional protection group side scuff molding.



Optional rally stripe and optional Levi's decal.



Optional "X" package stripe.

1975 Grampian Ships and Boat Building Locations





1975 Gremlin

STANDARD EQUIPMENT

Dealer Price List
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GREMLIN

Air Cleaner, Cellulose-Fiber for Carburetor.....	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning).....	STD
Armrests — Front.....	STD
Ash Tray — Front.....	STD
Battery, 50-Amp., "Clear-Power" w/Translucent Case.....	STD
Bumper Guards — Front & Rear.....	STD
Dome Light.....	STD
Door Switches — Front.....	STD
Energy Absorbing Bumper — Front (Static Rear System).....	STD
Engine — 232 CID, Six, 1-Barrel Carburetor.....	STD
Engine Coolant (Protection to —20°F).....	STD
Floor Covering — Passenger Compartment (Rubber).....	STD
— Trunk Mat (Rubber).....	STD
Fuel Filters — Tank and In Line at Carburetor.....	STD
Fuel Tank — 21 Gallons w/Fuel Tank Vapor Emission Control System.....	STD
Glove-Box Door.....	STD
Headlights — Single.....	STD
Horn — Single.....	STD
Weather-Eye Heating System.....	STD
Oil Filter, Full-Flow.....	STD
Seats — Bench Vinyl.....	STD
Seat, Cushions-Foam — Front (Split Back).....	STD
— Rear (Fold Down).....	STD
Single Exhaust System.....	STD
Sway Bar, Front (V-8 Only).....	STD
Tailgate Window — Lift Type.....	STD
Transmission — 3-Speed Manual Floor Shift (Full-Synchromesh).....	STD
— Automatic Transmission Oil Cooler.....	STD
Wheel Trim — Hub Caps.....	STD
Exterior Paint Stripes.....	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System (California Only)
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System*
- Catalytic Converter*
- Engine designed to run on non-leaded gasoline only.
* Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System

COMMENT



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 4
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
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EXTERIOR COLOR

841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 2 Page 1.....	X	\$16.60	\$20.00
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VINYL ROOF.....

—	BK	—Black.....	(SPECIFY COLOR DESIRED)	X	58.10	69.95
—	WH	—White.....				
—	BL	—Blue.....				
—	BU	—Buff.....				
—	TN	—Tan.....				

STRIPE

RALLY SIDE STRIPES (See Trim Chart).

T	BLK	— Black.....	(SPECIFY COLOR DESIRED)	X	30.70	36.95
Q	WHT	— White.....				
R	GOL	— Gold.....				
S	BLU	— Blue.....				
N	ORN	— Orange.....				
V	BRN	— Brown.....				

SIDE DECAL STRIPES — Gremlin "X" Package Only. See Colors Above.....

X — —

TIRES

TIRES

		SIZE	LOAD RANGE	TYPE	STD.RIM SIZE			
00	—	6.45 x 14	B	Black (Unbelted).....	4.5"	STD	NC	NC
01	—	6.45 x 14	B	White (Unbelted).....	4.5"	X	28.60	34.45
08	—	(a) 6.95 x 14	B	Black (Unbelted).....	4.5"	X	12.90	15.50
29	—	(a) 6.95 x 14	B	White (Unbelted).....	4.5"	X	41.50	49.95
09	—	(b) D78 x 14	B	White (Unbelted).....	5.0"	X	54.35	65.45
11	—	D70 x 14	B	Black w/White Letters	6.0"	X	98.95	119.20
25	—	DR78 x 14	B	Black - Radial (Steel).....	6.0"	X	111.35	134.15
28	—	DR78 x 14	B	White - Radial (Steel).....	6.0"	X	139.95	168.60
36	—	DR78 x 14	B	Black w/White Letters— Radial (Steel).....	6.0"	X	149.95	180.65

(a) Minimum Required Tire with 304 CID V-8.

(b) Minimum Required Tire w/Styled Road Wheels.

With Gremlin "X" Package

+ 11	—	D70 x 14	B	Black w/White Letters	6.0"	INC	NC	NC
+ 25	—	DR78 x 14	B	Black - Radial (Steel).....	6.0"	X	12.45	14.95
+ 28	—	DR78 x 14	B	White - Radial (Steel).....	6.0"	X	41.05	49.40
+ 36	—	DR78 x 14	B	Black w/White Letters— Radial (Steel).....	6.0"	X	51.05	61.45

AXLES

—	—	OPTIONAL AXLE RATIO.....	X	10.20	12.25
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3-SPEED FLOOR

AUTO. TRAN.

232 CID 1B}	*	2.73 Std.	*	2.73 Std.
258 CID 1B}		3.08 Opt.		3.08 Opt.
304 CID 2B		3.15 Std.	**	2.87 Std.
		3.54 Opt.		3.15 Opt.

* 3.08 Std. on California cars w/6-Cyl. (2.73 NA)

** 3.15 Std. on California Cars w/V-8 (2.87 NA)



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT					
—	F	BENCH CUSHION , Vinyl.....	STD	NC	NC
		CUSTOM TRIM PACKAGE — Includes Custom Door Panel & Seat Trim (<i>Pleated Vinyl</i>), Carpeting, Extra-Quiet Insulation Pkg. Cargo Area Insulation & Custom Steering Wheel			
—	H	— Bench Seats.....	X	\$ 99.60	\$119.95
—	Q	— Bucket Seats.....	X	132.80	159.95
		w/Gremlin "X" Package.....			
+ —	H	— Bench Seats.....	X	89.45	105.20
+ —	Q	— Bucket Seats.....	X	123.45	145.20
+ —	R	"LEVI'S"® CUSTOM TRIM PACKAGE (Fabric) — Includes Blue Denim Bucket Seat Trim w/"Levi's" Buttons & Door Panel; Stowage/Litter Container in Blue Denim; Blue Headlining & Sun Visors & Front Fender "Levi's" Decal. Plus Carpeting, Extra- Quiet Insulation Pkg., Cargo Area Insulation & Custom Steering Wheel.....	X	182.55	219.90
		— w/Gremlin "X" Package.....	X	170.30	205.15
QUICK ORDER GROUP					
361-	Q01	GREMLIN (w/o "X" Pkg.).....	X	(Ref. Sec. 1 Page 3)	
362	Q02	GREMLIN (w/"X" Pkg.).....	X	(Ref. Sec. 1 Page 3)	
ENGINES					
01E	100	232 CID, Six, 1-Barrel.....	STD	NC	NC
01A	110	258 CID, Six, 1-Barrel.....	X	57.30	69.00
01H	150	304 CID, V-8, 2-Barrel.....	X	130.90	154.00
TRANSMISSIONS					
42A	A	TORQUE-COMMAND , Column Shift			
		— 6-Cyl.....	X	199.20	239.95
		— V-8.....	X	206.70	249.00
42C	C	TORQUE-COMMAND , Floor Shift			
		— 6-Cyl.....	X	215.80	259.95
		— V-8.....	X	223.30	269.00
42E	E	3-SPEED MANUAL , Floor Shift (<i>Full-Synchromesh</i>).....	STD	NC	NC
42D	D	3-SPEED MANUAL , Floor Shift w/ Overdrive (<i>6-Cyl. Only</i>).....	X	123.70	149.00
451	TGD	TWIN-GRIP DIFFERENTIAL	X	38.20	46.00
PACKAGES					
+ 478	GX2	GREMLIN "X" PACKAGE — Includes Side Decal Stripes; Slot-Style 14" x 6" Wheels (<i>4</i>) w/Trim Rings; Special "X" Back Panel Overlay & Engine Litre Decal; Carpeting; Instrument Panel Overlay; D70 x 14 Black w/White Letters Tires.....	X	170.85	201.00
401	IAP	INTERIOR APPOINTMENT PACKAGE — Includes Instrument Panel Parcel Shelf, Glove Box Lock & Cigarette Lighter.....	X	16.60	19.95
691	DG	DECOR PACKAGE — Includes Wheelip Moldings & Drip Moldings.....	X	16.60	19.95
+ 393	RPP	RALLY PACKAGE — Includes Tachometer; Oil & Amp. Gauges; Manual Disc Brakes (<i>Front</i>); Front Sway Bar (<i>6-Cyl.</i>); Black Leather-Wrapped Sports Steering Wheel; Instrument Clusters are Painted Flat Black.....	X	110.30	132.85
POWER					
481	PS	POWER STEERING (<i>Required — V-8 with AC</i>).....	X	98.80	119.00
491	PB	POWER BRAKES	X	47.00	56.60
492	DB	POWER DISC BRAKES — Front (<i>Incl. 5" Wheel Rim</i>).....	X	65.90	79.35
		— w/Rally Package.....	X	26.65	32.10
493	MDB	MANUAL DISC BRAKES — Front (<i>Incl. 5" Wheel Rim</i>).....	X	39.25	47.25



1975 Gremlin

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
AUDIO					
622	RP	AM PUSH-BUTTON RADIO	X	\$57.30	\$69.00
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — (2-Door Mounted Speakers & 2-Rear Speakers)	X	148.60	179.00
631	RS	REAR SPEAKER (w/AM Radio Only)	X	15.80	19.00
CONVENIENCE					
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Front Doors	X	5.05	6.05
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 50-Amp. Battery; 55-Amp. Alter- nator w/6-Cyl. (51-Amp. Alternator w/V-8)	X	332.00	399.95
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (See above), Tinted Glass & Power Steering	X	415.00	499.95
511	TG	TINTED GLASS — All Windows (Recommended w/AC)	X	34.85	41.95
512	TW	TINTED WINDSHIELD Only	X	28.45	34.25
524	RWD	REAR WINDOW DEFOGGER (Electric) — Includes 55-Amp. Alternator, 6-Cyl. (51-Amp., V-8) & Tinted Rear Glass	X	49.80	59.95
445	TAD	TAILGATE AIR DEFLECTOR	X	17.45	21.00
532	RR	ROOF RACK	X	41.50	49.95
502	RQW	REAR QUARTER VENT WINDOWS (Movable)	X	24.90	29.95
931	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only)	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL — Includes Custom Steering Wheel (Available only w/Auto Transmission-Column) ..	X	40.70	49.00
+ 381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, 12" Day/Nite Inside Mirror, Inside Hood Release, Deluxe Electric Wipers Intermittent-Action, Electric Clock (NA w/Rally Pkg.) & Dual Horns	X	49.80	59.95
		— w/Rally Pkg.	X	36.45	43.90
382	IHR	INSIDE HOOD RELEASE	X	11.05	13.30
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action	X	20.75	24.95
603	FEG	FUEL ECONOMY GAUGE (NA w/Rally Package or Overdrive) — w/Visibility Group (Replaces Electric Clock)	X	20.75	24.95
		X	NC	NC
591	LG	LIGHT GROUP — Includes Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light & Headlights-On Warning Buzzer	X	20.75	24.95
351	SST	SPACE-SAVER SPARE TIRE — w/Regular Wheels	X	12.55	15.10
		— w/Styled Road Wheels, "X" Pkg. or DR78 x 14 Tires	X	NC	NC
APPEARANCE					
552	CR	CUSTOM STEERING WHEEL	X	11.75	14.15
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15"	X	27.45	33.05
+ 554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL (Incl. w/Rally Pkg.)	X	38.25	46.05
561	WD	WHEEL DISCS (4)	X	24.90	29.95
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. only w/"D" size tires)	X	95.45	115.00
		— w/Gremlin "X" Pkg.	X	41.50	50.00



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
PROTECTION ITEMS					
+ 651	EQI	EXTRA-QUIET INSULATION PACKAGE (<i>Incl. w/"Levi's" & Custom Trim</i>) — Includes Undercoating - Full, Hood Insulation, Roof Insulation Pad, Rear Wheelhouse Absorption Pad, Asphaltic Foam Tape (<i>Around Rear Trim Panels & Qtr. Trim Panels</i>), Cargo Floor Deadener.....	X	\$24.90	\$29.95
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards, Color-Keyed Rubber Floor Mats (<i>Front</i>) & Scuff Molding (<i>Side</i>).....	X	36.70	44.20
871	LGC	LOCKING GAS CAP	X	4.70	5.65
HEAVY DUTY					
661	HDC	H.D. ENGINE COOLING SYSTEM (<i>Std. w/AC</i>) — H.D. Radiator, Power Flex Fan & Fan Shroud.....	X	13.35	16.05
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	11.75	14.15
701	HP	HANDLING PACKAGE — H.D. Springs & Shock Absorbers (<i>Plus Front Sway Bar for 6-Cyl.</i>).....	X	18.80	22.65
721	BH	ENGINE BLOCK HEATER	X	13.25	15.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (<i>Mandatory in State of California</i>).....	X	37.35	45.00

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hornet
hornet



Hornet Hatchback with "X" Package



Hornet 4-Door Sedan with "D/L" Package



Hornet Sportabout with "Touring" Package

1975 "HORNET"		COLORS	BLACK				WHITE		BLUE				GREEN				TAN	TAN	TAN							
		"T" CODES	11				18		13				14				16	16	16							
		TRIMS	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Levi's" Fabric—Opt.	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Kasmir Knit" Fabric D/L Package	"Soft-Touch" Vinyl Touring Package	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.			
MODEL	FRONT SEAT TYPES																									
03-7 2-Dr. H.B.	Bench Seat, Split Back—Std.		E			F			E			F		E			F			E			F			
	Individual Reclining Seats—Opt.			J						J					J						J					
	Bucket Seats—Opt.			P	Q		Q			P	Q		R		P	Q			T		P	Q				
05-7 4-Dr. Sed.	Bench Seat, Full Back—Std.		A			B			A			B		A			B			A			B			
	Individual Reclining Seats—Opt.			J		L				J		L			J		L	N			J		L			
06-7 2-Dr. Sed.	Bench Seat, Split Back—Std.		E			F			E			F		E			F			E			F			
	Individual Reclining Seats—Opt.			J		L				J		L			J		L	N			J		L			
08-7 4-Dr. Wag.	Bench Seat, Full Back—Std.					B						B					B						B			
	Individual Reclining Seats—Opt.			J		L		L		J		L			J		L		U		J		L			

STANDARD EXTERIOR COLORS (15)

		Vinyl Roof	BK				WH				BL				TN				BK				WH				TN			
			BLK	BLU	BLK	BLU	BLU	GOL	BLU	GOL	BLU	GOL	BLU	GOL	BLU	GOL	BLU	GOL	BLK	BLU	BLK	BLU	BLK	BLU	BLK	BLU	BLK	BLU	BLK	BLU
G7	Alpine White	Rally Stripe	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN	GOL	ORN
G8	Pastel Blue	Rally Stripe	BLK		WHT	BLU			BLK		WHT	BLU			BLK		WHT	BLU			BLK		WHT	BLU			BLK		WHT	BLU
G9	Med. Blue Met.	Rally Stripe	BLK	WHT	GOL		WHT	BLU	GOL		WHT	BLU	GOL		BLK	WHT	GOL		WHT	BLU	GOL		WHT	BLU	GOL		BLK	WHT	GOL	
H1	Deep Blue Met.	Rally Stripe	BLK	WHT	GOL		WHT	BLU	GOL		WHT	BLU	GOL		BLK	WHT	GOL		WHT	BLU	GOL		WHT	BLU	GOL		BLK	WHT	GOL	
J7	Ivory Green	Rally Stripe	BLK	WHT			WHT	BLK			BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT		
G3	Dark Green Met.	Rally Stripe	GOL	WHT			WHT	GOL			GOL	WHT			GOL	WHT			GOL	WHT			GOL	WHT			GOL	WHT		
H4	Dark Cocoa Met.	Rally Stripe	GOL	WHT			GOL				GOL				TN-BU			TN					GOL	WHT			GOL	WHT		
E6	Fawn Beige	Rally Stripe	BLK	WHT			WHT	BLK	BRN	BRN					BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT		
J8	Caramel Tan	Rally Stripe	BLK	WHT			WHT	BLK	BRN	BRN					BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT		
G6	Sienna Orange	Rally Stripe	BLK	WHT			WHT	GOL	BRN	BRN					BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT		
H5	Green Apple	Rally Stripe	BLK				WHT	BLK	GOL						BLK				BLK				BLK				BLK			
E9	Mellow Yellow	Rally Stripe	BLK	ORN			WHT	ORN	BRN	BRN				WH*	BLU			BL*				BLK	ORN			WHT	ORN	BRN	BRN	
D7	Trans-AM Red	Rally Stripe	BLK	WHT			WHT	BLK	GOL					WH*	BLU			BL*				BLK	WHT			WHT	GOL			
H9	Silver Dawn Met.	Rally Stripe	BLK				WHT	BLK			BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT			BLK	WHT		
P1	Classic Black	Rally Stripe	GOL	WHT	ORN		WHT	GOL			GOL	WHT			GOL	WHT			GOL	WHT			GOL	WHT			GOL	WHT		

NOTE: *Available with "Levis" trim only.

- Two-Tone Paint: Optional on 2-Dr. & 4-Dr. Sedans and 2-Dr. Hatchback only with Alpine White (G-7) in combination with any other color listed above.
- Standard body side paint stripes (Black or Gold) and Optional vinyl body side

scuff moldings are color-keyed to exterior (std. paint stripes omitted when Opt. Rally Stripes or Sedan D/L Pkg. or Wood-Grain are ordered).

- Rally Stripe availability (w/pkg. only) Hatchback: BLK; WHT; GOL; BLU; ORN; BRN; Sportabout: BLK; WHT; GOL.

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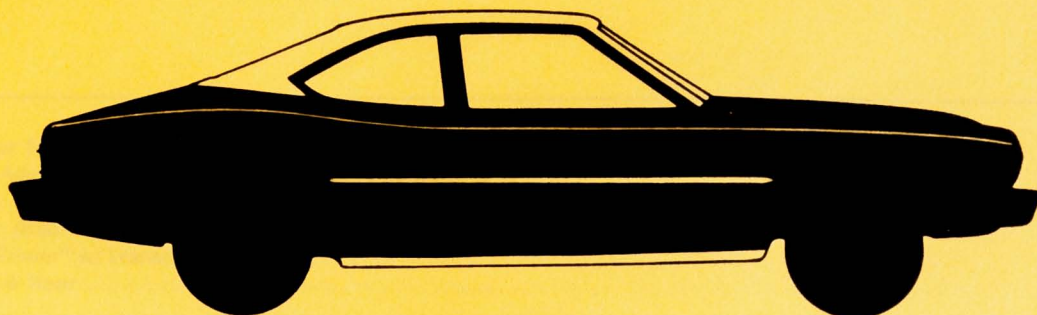
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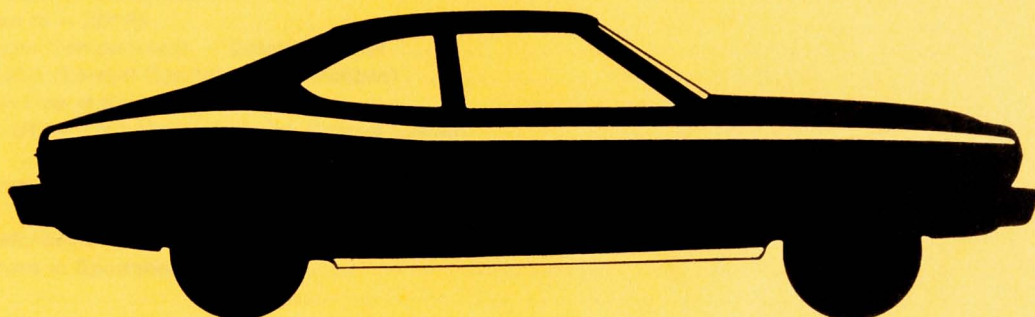
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1975 Hornet Stripe, Vinyl Roof and Scuff Molding Locations

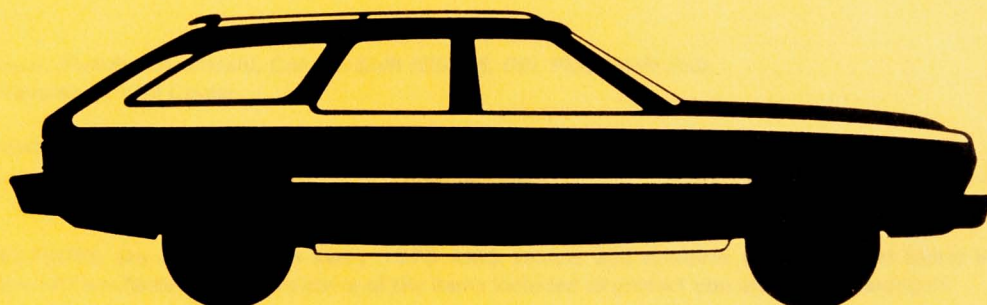
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Hatchback with standard dual pin stripe, optional vinyl roof and optional protection group side scuff molding.



Hatchback with optional "X" package stripe.



Sportabout with optional "X" package stripe and optional protection group side scuff molding.



Sportabout with optional woodgrain. (Woodgrain back panel included with D/L package.)

1975 Honnet Stripes, Vinyl Roof and Scout Molding Locations



Standard with standard vinyl roof and stripes. (See also Scout Molding Locations Section 2 Page 2)



Standard with standard vinyl roof and stripes.



Standard with standard vinyl roof and stripes. (See also Scout Molding Locations Section 2 Page 2)



Standard with standard vinyl roof and stripes. (See also Scout Molding Locations Section 2 Page 2)



1975 Hornet

STANDARD EQUIPMENT

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Section 3 Page 3
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HORNET

Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning)	STD
Armrests — Front & Rear (Rear NA on Hatchback)	STD
Ash Tray — Front & Rear (Rear Right Side Only)	STD
Battery, 50-Amp. "Clear-Power" w/Translucent Case	STD
Bumper Guards — Front & Rear	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Dome Light (w/Front Door Switches)	STD
Energy Absorbing Bumper — Front (Static Rear System)	STD
Engine — 232 CID, Six, 1-Barrel Carburetor	STD
Engine Coolant (Protection to —20°F)	STD
Floor Covering — Passenger Compartment — Colored Carpet	STD
— Cargo Mat (Carpet) Sportabout & Hatchback	STD
Fuel Filters — Tank and In Line at Carburetor	STD
Fuel Tank — 16 Gallons w/Fuel Tank Vapor Emission Control System	STD
Headlights — Single	STD
Heater Weather Eye System	STD
Horn — Single	STD
Liftgate (Sportabout & Hatchback)	STD
Lock — Cargo Compartment in Sportabout Floor	STD
— Glove Box	STD
Oil Filter, Full-Flow	STD
Package Tray, Full Width Under Instrument Panel	STD
Seats — Bench (Rear Fold Down Hatchback & Sportabout)	STD
Seat, Cushions-Foam, Front (Rear on 03-7)	STD
Single Exhaust System	STD
Steering Wheel — Custom	STD
Sway Bar, Front (V-8 Only)	STD
Transmission — 3-Speed Manual, (Full-Synchromesh), Column Shift (05, 06, 08), Floor Shift (03)	STD
— Automatic Transmission Oil Cooler	STD
Wheel Trim — Hub Caps	STD
Space-Saver Spare Tire (Sportabout Only)	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System (California Only)
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System*
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline only.
- * Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System



1975 Hornet

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET DEALER				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE		
			03-7	05-7	06-7	08-7				
EXTERIOR COLOR										
—	—	COLOR — TWO-TONE (Std. Appl. of A.M. Colors).....	X	X	X	N	\$28.20	\$33.95		
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINA- TIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 3 Page 1	X	X	X	X	16.60	20.00		
+	—	VINYL ROOF	X	X	X	X	72.95	87.85		
—	BK	— Black (NA Sportabout).....	(SPECIFY COLOR DESIRED)							
—	WH	— White (NA Sportabout).....								
—	BL	— Blue (NA Sportabout).....								
—	BU	— Buff (NA Sportabout).....								
+	TN	— Tan								
—	WO	WOOD-GRAIN "Color-Keyed" Side Panels on Sportabout (Included w/ "D/L" Package & NA w/ "SX" Package)	N	N	N	X	78.45	94.50		
STRIPES										
		RALLY SIDE STRIPES — Hatchback "X" or Sportabout "X"	X	N	N	X		(Incl. in Pkg.)		
T	BLK	— Black	(SPECIFY COLOR DESIRED)							
Q	WHT	— White								
R	GOL	— Gold								
S	BLU	— Blue (NA Sportabout "X")								
N	ORN	— Orange (NA Sportabout "X")								
V	BRN	— Brown (NA Sportabout "X")								
TIRES										
TIRES										
		SIZE	LOAD RANGE	TYPE	STD.RIM SIZE					
00	—	6.95 x 14	B	Black (Unbelted).....	4.5"	S	S	S	NC	NC
01	—	6.95 x 14	B	White (Unbelted).....	4.5"	X	X	X	28.60	34.45
12	—	(a) D78 x 14	B	Black (Unbelted).....	5.0"	X	X	X	12.90	15.50
09	—	(a) D78 x 14	B	White (Unbelted).....	5.0"	X	X	X	41.50	50.00
+	11	(b) D70 x 14	B	Black w/White Letters	6.0"	X	N	N	86.05	103.65
25	—	DR78 x 14	B	Black—Radial (Steel)	6.0"	X	X	X	98.45	118.60
28	—	DR78 x 14	B	White—Radial (Steel)	6.0"	X	X	X	127.05	153.05
36	—	DR78 x 14	B	Black w/White Letters - Radial (Steel).....	6.0"	X	X	X	137.05	165.10
(a) Minimum Required Tire Size For:										
• 05-7 and 08-7 w/V-8 Engine										
• 03-7 and 06-7 with V-8/AC Combination										
(b) Minimum required tire with "X" package.										
—	—	OPTIONAL AXLE RATIO	X	X	X	X	10.20	12.25		
		3-SPEED COLUMN	3-SPEED FLOOR	AUTO. COLUMN	AUTO. FLOOR					
232 CID 1B	*	2.73 Std.	* 2.73 std.	* 2.73 Std.	* 2.73 Std.					
		3.08 Opt.	3.08 Opt.	3.08 Opt.	3.08 Opt.					
258 CID 1B	NA	*	2.73 Std.	* 2.73 Std.	* 2.73 Std.					
			3.08 Opt.	3.08 Opt.	3.08 Opt.					
304 CID 2B	NA		3.15 Std.	** 2.87 Std.	** 2.87 Std.					
			3.54 Opt.	3.15 Opt.	3.15 Opt.					
* 3.08 Std. on California cars w/6-Cyl. (2.73 NA)										
** 3.15 Std. on California cars w/V-8 (2.87 NA)										

S — Standard
N — Not Available
X — Optional



1975 Hornet

Factory Installed Regular Production Options

Dealer Price List
Section 3 Page 5
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
		TRIM/SEAT						
		BENCH CUSHION						
—	A/E	— Fabric, Sedan & Hatchback.....	S	S	S	N	NC	NC
—	B/F	— Vinyl, Sedan & Hatchback.....	X	X	X	N	\$16.60	\$19.95
—	B	— Vinyl, Sportabout.....	N	N	N	S	NC	NC
		INDIVIDUAL RECLINING						
—	J	— "Seville" Custom Fabric.....	X	X	X	X	82.20	99.00
—	L	— Vinyl, Sedan.....	N	X	X	N	65.95	79.45
—	L	— Vinyl, Sportabout.....	N	N	N	X	49.40	59.50
		BUCKET SEATS						
—	Q	— Vinyl, Hatchback.....	X	N	N	N	40.70	49.00
—	P	— "Seville" Custom Fabric — Hatchback.....	X	N	N	N	82.20	99.00
—	P	— "Seville" Custom Fabric w/Hatchback "X" Pkg.....	X	N	N	N	41.50	50.00
+ —	R	"LEVI'S"® CUSTOM TRIM PACKAGE (Hatchback Only). Includes Blue Denim Bucket Seats Trim w/"Levi's" Buttons & Door Panel; Stowage/Litter Container in Blue Denim; Blue Headlining & Sun Visors, Extra-Quiet Insulation Pkg., & Front Fender "Levi's" Decal "Levi's" Custom Trim Pkg.....	X	N	N	N	103.75	125.00
—	N	(b) SEDAN D/L TRIM PACKAGE — Includes Tan or Buff Vinyl Roof; D/L Emblem; Scuff Molding (<i>Deleted Std. Side Stripes</i>); Wheellip Mouldings; Wheel Discs with Paint Accents; Tan "Kasmir Knit" Fabric Individual Reclining Seats (16N); Tan Door, "Kasmir Knit" Trim w/24 oz. Carpet Lower; Door Pull Straps; Tan Headliner & Tan Sun Visors "Kasmir Knit"; Tan 24 oz. Cut Pile Carpeting; Woodgrain Overlay Instrument Panel & Glove Box Area; Woodgrain Steering Wheel Overlay; Extra- Quiet Insulation Package.....	N	X	X	N	248.20	299.00
		(b) Refer Color & Trim Chart for Color Availability.						
		QUICK ORDER GROUP						
363	Q03	HORNET (w/o "X", Touring or D/L).....	X	X	X	X	(Ref. Sec. 1 Page 3)	
364	Q04	HORNET (w/"X", Touring or D/L).....	X	X	X	X	(Ref. Sec. 1 Page 3)	
		ENGINES						
01E	100	232 CID, Six, 1-Barrel.....	S	S	S	S	NC	NC
01A	110	258 CID, Six, 1-Barrel.....	X	X	X	X	57.30	69.00
01H	150	304 CID, V-8, 2-Barrel.....	X	X	X	X	114.55	138.00
		TRANSMISSIONS						
42A	A	TORQUE-COMMAND, Column Shift						
		— 6-Cyl.....	X	X	X	X	\$199.20	\$239.95
		— 304.....	X	X	X	X	206.70	249.00
42C	C	TORQUE-COMMAND, Floor Shift — Hatchback & Sportabout						
		— 6 Cyl.....	X	N	N	X	215.80	259.95
		— 304.....	X	N	N	X	223.30	269.00
42S	S	3-SPEED MANUAL, Column Shift (Avail. w/232 CID Only)	N	S	S	S	NC	NC
42E	E	3-SPEED MANUAL, Floor Shift — Hatchback Only.....	S	N	N	N	NC	NC
420	O	3-SPEED MANUAL, Column Shift w/Overdrive (Avail. w/232 CID Only).....	N	X	X	X	123.70	149.00
42D	D	3-SPEED MANUAL, Floor Shift w/Overdrive— Hatchback Only w/Six Cyl.....	X	N	N	N	123.70	149.00
451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	X	X	X	38.20	46.00

S — Standard
N — Not Available
X — Optional



1975 Hornet Factory Installed Regular Production Options

Chrysler Corporation
P.O. Box 1000
Detroit, Michigan 48202
February, March 1975

C.C. CODE	EQUIPMENT AND DESCRIPTION	1974 PRICE	1975 PRICE	1976 PRICE
EXTERIOR EQUIPMENT				
41E	BEACH CUSHION — Plastic Beach & Lounge	10	10	10
41F	— Vinyl Beach & Lounge	10	10	10
42	— Vinyl Beach	10	10	10
43	WHEELCHAIR RAMP (Hornet)	10	10	10
44	— Vinyl Beach Ramp	10	10	10
45	— Vinyl Beach	10	10	10
46	BUCKET SEAT — Vinyl Beach	10	10	10
47	— Vinyl Beach	10	10	10
48	BUCKET SEAT — Vinyl Beach	10	10	10
49	— Vinyl Beach	10	10	10
50	— Vinyl Beach	10	10	10
51	— Vinyl Beach	10	10	10
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282	— Vinyl Beach	10	10	10
283	— Vinyl Beach	10	10	10
284	— Vinyl Beach	10	10	10
285	— Vinyl Beach	10	10	10
286	— Vinyl Beach	10	10</	



1975 Hornet

Factory Installed Regular Production Options

Dealer Price List

Section 3 Page 6

Issued: October 4, 1974

+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
PACKAGES								
+ 475	HX	HATCHBACK "X" PACKAGE — Includes Rally Stripes; Slot-Style 14" x 6" Wheels (4) w/Trim Rings; Sports Steering Wheel; Hidden Compartment; Vinyl Bucket Seats ("Levi's" Trim Avail. at Extra Cost); "X" Emblem; Instrument Panel Overlay; Black Grille Accents; Extra-Quiet Insulation Package; (Requires D70 x 14 or DR78 x 14 Tires).....	X	N	N	N	\$ 188.40	\$ 226.95
		— w/Touring Interior.	X	N	N	N	107.20	129.10
		— w/"Levi's" Custom Trim Package.	X	N	N	N	122.85	148.00
+ 405	TIP	TOURING INTERIOR (NA w/"Levi's" Pkg.) — Includes Tan Door Trim w/Carpeted Lower; Door Pull Straps; Tan Vinyl Headliner & Tan Sun Visors; Tan Sports Steering Wheel; Tan Carpeting; Extra-Quiet Insulation Package; Tan "Sof-Touch" Vinyl Seats — Hatchback w/Bucket (16T) and Sportabout w/Individual Reclining Seats (16U).....	X	N	N	X	103.75	125.00
+ 474	SX	SPORTABOUT "X" PACKAGE (NA w/ D/L Pkg.) — Includes Rally Stripes; Slot-Style 14" x 6" Wheels (4) w/Trim Ring; Sports Steering Wheel; "X" Emblem; Instrument Panel Overlay; Black Grille Accents; Extra-Quiet Insulation Package; (Requires D70 x 14 or DR78 x 14 Tires).....	N	N	N	X	115.35	138.95
		— w/Touring Interior.	N	N	N	X	74.80	90.10
+ 477	DL	SPORTABOUT D/L PACKAGE (NA w/"X" Pkg.) — Includes Wood-Grain Side and Rear Panels; Custom Wheel Covers (4); Roof Rack w/Integral Rear Air Deflector; D/L Emblem; Extra-Quiet Insulation Package; Individual Reclining Seats w/Custom Fabric (Vinyl Trim may be substituted) — w/"Seville" Custom Fabric.....	N	N	N	X	276.80	333.45
		— w/Vinyl.....	N	N	N	X	244.00	293.95
		— w/Touring Interior.	N	N	N	X	169.75	204.50
+ 393	RPP	RALLY PACKAGE — Includes Tachometer; Oil and Amp. Gauges; Manual Disc Brakes (Front); Front Sway Bar (6-Cyl.); Black Leather-Wrapped Sports Steering Wheel; Instrument Clusters Are Painted Flat Black.....	X	N	N	X	98.55	118.70
		— w/"X" Pkgs. and Touring Interior.	X	N	N	X	82.85	99.80
POWER								
481	PS	POWER STEERING (Required — V-8 w/AC).....	X	X	X	X	98.80	119.00
491	PB	POWER BRAKES.....	X	X	X	X	47.00	56.60
492	DB	POWER DISC BRAKES — Front (Incl. 5" Wheel Rim).....	X	X	X	X	65.90	79.35
		— w/Rally Pkg.....	X	N	N	X	26.65	32.10
493	MDB	MANUAL DISC BRAKES — Front (Incl. 5" Wheel Rim).....	X	X	X	X	39.25	47.25
AUDIO								
622	RP	AM PUSH-BUTTON RADIO.....	X	X	X	X	57.30	69.00
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO w/2-Door Mounted Speakers (2-Additional Rear Speakers w/Sportabout & Hatchback).....	X	X	X	X	148.60	179.00
631	RS	REAR SPEAKER (w/AM Radio Only: NA 2-Dr. & 4-Dr. Sedans)	X	N	N	X	15.80	19.00

S — Standard

N — Not Available

X — Optional





1975 Hornet

Factory Installed Regular Production Options

Dealer Price List
Section 3 Page 7
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			HORNET 03-7	05-7	06-7	08-7		
CONVENIENCE								
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Front Doors	X	X	X	X	\$ 5.05	\$ 6.05
446	HCH	HIDDEN COMPARTMENT — (Hatchback) Includes Rear Area Carpeting and Space-Saver Spare Tire (Incl. in "X" Pkg.)	X	N	N	N	32.40	39.00
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 50-Amp. Battery; 55-Amp. Alternator w/6-Cyl. (51-Amp. w/V-8)	X	X	X	X	332.00	399.95
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above), Tinted Glass & Power Steering	X	X	X	X	415.00	499.95
511	TG	TINTED GLASS — All Windows (Recommend w/AC)	X	X	X	X	37.35	44.95
512	TW	TINTED WINDSHIELD Only	X	X	X	X	28.45	34.25
524	RWD (b)	REAR WINDOW DEFOGGER						
		— Sedan, Blower-Type	N	X	X	N	32.40	39.00
		— Hatchback & Sportabout, Electric-Type - Includes 55-Amp. Alternator w/6-Cyl. (51-Amp. w/V-8) & Tinted Rear Glass	X	N	N	X	49.80	59.95
532	RR	ROOF RACK — Sportabout, Rooftop w/Integral Rear Air Deflector	N	N	N	X	62.25	75.00
502	RQW	REAR QUARTER VENT WINDOWS — Movable	S	N	X	N	24.90	29.95
931	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only)	X	X	X	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL (Avail. Only w/Auto. Transmission-Column)	X	X	X	X	40.70	49.00
+ 381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, 12" Day/Nite Inside Mirror, Inside Hood Release, Deluxe Electric Wipers Intermittent-Action, Electric Clock (NA w/Rally Pkg.) & Dual Horns	X	X	X	X	49.80	59.95
		— w/Rally Pkg.	X	N	N	N	36.45	43.90
382	IHR	INSIDE HOOD RELEASE	X	X	X	X	11.05	13.30
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action	X	X	X	X	20.75	24.95
603	FEG	FUEL ECONOMY GAUGE (NA w/Rally Package or Overdrive) — w/Visibility Group (Replaces Electric Clock)	X	X	X	X	20.75	24.95
			X	X	X	X	NC	NC
591	LG	LIGHT GROUP — Includes Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Headlight-On Warning Buzzer, Rear Door Switches (4-Dr. Vehicles) & Liftgate Switches (03-7 & 08-7)	X	X	X	X	24.05	28.95
351	SST	SPACE-SAVER SPARE TIRE (Incl. w/Hidden Compartment)						
		— w/Regular Wheels	X	X	X	S	12.55	15.10
		— w/Styled Road Wheels or DR78 x 14 Tires.	X	X	X	S	NC	NC
(b)Rear Window Defogger (Blower-Type) required on 2-Dr. & 4-Dr. Sedans in State of New York.								
APPEARANCE								
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15"	X	X	X	X	15.70	18.90
+ 554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL (NA w/Rally Pkg.)	X	X	X	X	26.50	31.90
		— w/"X" Pkg. or Touring Interior.	X	N	N	X	10.80	13.00
561	WD	WHEEL DISCS (4)	X	X	X	X	24.90	29.95
564	CWD	CUSTOM WHEEL COVERS (4)	X	X	X	X	41.55	50.05
+ 562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. Only w/"D" Size Tires)	X	X	X	X	95.45	115.00
		— w/"X" Pkg.	X	N	N	X	41.50	50.00
		— w/D/L Pkg. (Sportabout)	N	N	N	X	53.95	64.95
		— w/Sedan D/L Pkg.	X	X	X	X	70.60	85.05
S — Standard N — Not Available X — Optional								

S — Standard
N — Not Available
X — Optional



1975 Hornet

Factory Installed Regular Production Options

Dealer Price List

Section 3 Page 8

Issued: October 4, 1974

+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
PROTECTION ITEMS								
651	EQI	EXTRA-QUIET INSULATION PACKAGE (Incl. w/ "X", Touring, D/L Pkgs. & "Levi's" Trim) — Includes Undercoating - Full, Hood Insulation, Roof Insulation Pad (06-7 & 05-7), Rear Wheelhouse Absorption Pad (03-7), Asphaltic Foam Tape (Around Rear Lower Trim Panel) & Cargo Floor Deadener (03-7 & 08-7).....	X	X	X	X	\$24.90	\$29.95
+ 711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards, Scuff Molding (Side), Wheelip Moldings and Color-Keyed Rubber Floor Mats Front & Rear.....	X	X	X	X	45.65	54.95
		— w/Sedan D/L Pkg.....	X	X	X	X	15.80	19.00
871	LGC	LOCKING GAS CAP.....	X	X	X	X	4.70	5.65
HEAVY DUTY								
664	TP1	TRAILER TOWING PACKAGE No. 1 (Ref. Sec. 1, Page 3 for Complete Detail) — Without AC.....	X	X	X	X	39.25	47.25
		— With AC.....	X	X	X	X	25.90	31.20
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator, Power-Flex Fan & Fan Shroud.....	X	X	X	X	13.35	16.05
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	X	X	11.75	14.15
701	HP	HANDLING PACKAGE — H.D. Springs and Shock Absorbers (Plus Front Sway Bar - 6-Cyl.).....	X	X	X	X	18.80	22.65
721	BH	ENGINE BLOCK HEATER.....	X	X	X	X	13.25	15.95
MISCELLANEOUS								
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).....	X	X	X	X	37.35	45.00

S — Standard
N — Not Available
X — Optional

matador
matador
matador

matador

pacer



Matador "X" Coupe



Matador "Brougham" Sedan



Matador "Brougham" Wagon

1975 "MATADOR" COUPE		COLORS		BLACK		WHITE	BLUE		GREEN		TAN		BLACK			
		"T" CODES		51		58	53		54		56		51			
		TRIMS		"Tweedtone" Fabric—Std.	"Sport-Knit Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Tweedtone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.	"Tweedtone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.
MODEL	FRONT SEAT TYPES															
16-7 2-Dr. Coupe	Bench Seat, Split Back—Std.			E	F		E	F		E	F		E	F		
	Bucket Seats—Opt.				Q		Q	Q			Q			Q		
Optional "Brougham" Package	Individual Reclining Seats—Std.				L	J		L	J		L	J		L	J	N
	Bucket Seats—Opt.				Q		Q	Q			Q			Q		
Optional "X" Package	Bucket Seats—Std.				Q		Q	Q			Q			Q		

STANDARD EXTERIOR COLORS (15)

G7	Alpine White	Vinyl Roof	BK	WH	GR	BK	WH	BK	WH	GR	BK	WH	BR	BK	WH	CO
		Rally Stripe	BLK GOL	BLK GOL	GRN GOL	BLK GOL	GOL BLK	BLK GOL	GRN GOL	GRN GOL	BLK GOL	GRN GOL	GRN GOL	BLK GOL	BRN GOL	BRN GOL
G9	Med. Blue Met.	Vinyl Roof	BK		WH	BK	WH									
		Rally Stripe	BLK GOL		WHT GOL	BLK GOL	WHT GOL									
H1	Deep Blue Met.	Vinyl Roof	BK		WH	BK	WH									
		Rally Stripe	BKL GOL		WHT GOL	BLK GOL	WHT GOL									
J7	Ivory Green	Vinyl Roof	BK	WH	GR			BK	WH	GR						
		Rally Stripe	BLK WHT	WHT GRN BLK	GRN WHT			BLK WHT	WHT GRN BLK	GRN WHT						
G3	Dark Green Met.	Vinyl Roof	BK	WH	GR	BU		BK	WH	GR	BU		WH	GR	BU	
		Rally Stripe	GOL WHT	WHT GOL	GOL WHT	GOL		GOL WHT	WHT GOL	GOL WHT			WHT GOL	GOL WHT	GOL	
E6	Fawn Beige	Vinyl Roof	BK	WH	BU			BK	WH	BU			BK	WH	BU	BR
		Rally Stripe	BLK	WHT	BLK WHT			BLK	WHT	GRN			BLK	WHT	BRN	BRN
J8	Caramel Tan	Vinyl Roof	BK	WH	BU	BR							BK	WH	BU	BR
		Rally Stripe	BLK	WHT	BRN	BRN							BLK	WHT	BRN	BRN
F9	Copper Met.	Vinyl Roof	BK	WH	BU	BR							BK	WH	BU	BR
		Rally Stripe	BLK	WHT	BRN	BRN							BLK	WHT	GOL BRN	BRN GOL
H4	Dark Cocoa Met.	Vinyl Roof	BK	WH	BU	BR							WH	BU	BR	
		Rally Stripe	GOL	WHT GOL	GOL	GOL							WHT GOL	GOL	GOL	
H9	Silver Dawn Met.	Vinyl Roof	BK		WH			BK	WH	GR						
		Rally Stripe	BLK WHT		WHT BLK			BLK WHT	WHT BLK	GRN						
H8	Autumn Red Met.	Vinyl Roof	BK		WH								BK	WH	BU	
		Rally Stripe	BLK GOL		WHT GOL								BLK GOL	WHT GOL	GOL	
D7	Trans-AM Red	Vinyl Roof	BK	WH	BU								BK	WH	BU	
		Rally Stripe	BLK WHT	WHT BLK	GOL								BLK	WHT	GOL	
G6	Sienna Orange	Vinyl Roof	BK	WH	BU								BK	WH	BU	BR
		Rally Stripe	BLK	WHT	GOL								BLK	WHT	GOL BRN	BRN
E9	Mellow Yellow	Vinyl Roof	BK		WH								BK	WH	BR	
		Rally Stripe	BLK		WHT								BLK	WHT	BRN	
P1	Classic Black	Vinyl Roof	BK		WH			BK	WH				BK		WH	CO
		Rally Stripe	GOL WHT		WHT GOL			WHT GOL	WHT GOL				WHT GOL		WHT GOL	

NOTE: • Two-tone paint: optional on Coupe with Alpine White (G7) in combination with any color listed above.
• "Brougham" package includes Hood Stripe color-keyed to exterior paint.

• Rally stripe available with "X" package only (stripe may be omitted from package).
• Vinyl roof included with "Oleg Cassini" package.

1975 Matador – (Coupe) Stripe, Vinyl Roof and Scuff Molding Locations

Dealer Price List
Section 5 Page 2
Issued: October 4, 1974



Coupe with optional appearance protection group side scuff molding and vinyl roof.



Coupe with optional "X" package stripe.

1975 Malibu - (Coupe) Stripe, Vinyl Roof and Scuff Molding Locations



Coupe with optional appearance package showing vinyl roof and scuff molding locations.



Coupe with optional "X" package showing vinyl roof and scuff molding locations.



1975 Matador—Coupe

STANDARD EQUIPMENT

Dealer Price List
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COUPE 16-7

Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 37-Amp. (63-Amp. w/Air Conditioning)	STD
Armrests — Front & Rear	STD
Ash Tray — Front & Rear	STD
Battery, 50-Amp. (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case	STD
Bumper Guards — Front & Rear	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Disc Brakes, Manual — Front	STD
Energy Absorbing Bumper — Front & Rear	STD
Engine — 258 CID, Six 1-Barrel Carburetor	STD
Engine Coolant (Protection to -20°F)	STD
Extra-Quiet Insulation Package — Incl. Undercoating — Full; Hood Insulation; Floor Insulation, Front & Rear; Rear Wheel House Absorption Pads; Rear Shelf Panel, Door & Rear Quarter Insulation	STD
Floor Covering — Passenger Compartment (Colored Carpet)	STD
— Trunk Mat (Rubber)	STD
Fuel Filters — Tank and In Line at Carburetor	STD
Fuel Tank — 24.9 Gallons, w/Fuel Tank Vapor Emission Control System	STD
Headlights — Single	STD
Horn — Dual	STD
Heater — Weather-Eye System	STD
Inside Lights — Center Top of Rear Seat (Front Door Switches)	STD
Lock — Glove Box	STD
Oil Filter, Full-Flow	STD
Seats — Bench Cushion, Split Back	STD
Seat, Cushions — Foam, Front & Rear	STD
Single Exhaust System	STD
Steering Wheel — Custom	STD
Sway Bar, Front	STD
Transmission — 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder)	STD
— Automatic Transmission Oil Cooler	STD
Wheel Trim — Hub Caps	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System (California Only)
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System*
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline only.
- * Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Energy Absorbing Front and Rear Bumper Systems
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering and Transmission System



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 4
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
EXTERIOR COLOR					
—	—	COLOR — Two-Tone (Std. Appl. of A.M. Colors)	X	\$31.60	\$39.95
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINA- TIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 5 Page 1	X	16.60	21.00
—	—	VINYL ROOF	X	79.00	99.95
—	BK	— Black	(SPECIFY COLOR DESIRED)		
—	WH	— White			
—	GR	— Green			
—	BR	— Brown			
—	BU	— Buff			
—	CO	— Copper (Avail. w/ "Oleg Cassini" Trim Only)			
STRIPES					
—	—	RALLY SIDE STRIPES	X		(Incl. w/ "X" Pkg.)
—	BLK	— Black	(SPECIFY COLOR DESIRED)		
—	WHT	— White			
—	GOL	— Gold			
—	BRN	— Brown			
—	GRN	— Green			
—	OMIT	— Omit Rally Stripes from "X" Pkg.			
TIRES					
TIRES					
		LOAD SIZE RANGE TYPE	STD.RIM SIZE		
00	—	F78 x 14 B Black (Unbelted)	5.0"	STD	NC
01	—	F78 x 14 B White (Unbelted)	5.0"	X	28.60
37	—	FR78 x 14 B Black—Radial (Steel)	6.0"	X	78.25
33	—	FR78 x 14 B White—Radial (Steel)	6.0"	X	106.85
34	—	FR78 x 14 B Black w/White Letters— Radial (Steel)	6.0"	X	116.85
31	—	HR78 x 14 B Black—Radial (Steel)	6.0"	X	108.55
35	—	HR78 x 14 B White—Radial (Steel)	6.0"	X	137.15
AXLES					
—	—	OPTIONAL AXLE RATIO	X	10.80	13.65
		3-SPEED COLUMN	AUTO. COLUMN	AUTO. FLOOR	
	258 CID 1B	3.54 Std.	3.15 Std.	—	
		—	3.54 Opt.	—	
	304 CID 2B	—	3.15 Std.	3.15 Std.	
		—	3.54 Opt.	3.54 Opt.	
	360 CID 2B	—	3.15 Std.	3.15 Std.	
		—	3.54 Opt.	3.54 Opt.	
	360 CID 4B	—	3.15 Std.	3.15 Std.	
		—	3.54 Opt.	3.54 Opt.	
TRIM/SEAT					
BENCH CUSHION					
—	E	— Fabric	STD	NC	NC
—	F	— Vinyl	X	23.10	29.20
INDIVIDUAL RECLINING (w/Brougham Pkg. Only)					
—	J	— Fabric	X	NC	NC
—	L	— Vinyl	X	23.10	29.20
BUCKET SEATS					
—	Q	— Vinyl	X	72.00	91.10
		— w/"X" Pkg. or Brougham Pkg.	X	NC	NC





1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
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Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF.'S. SUGG'D. RETAIL PRICE
TRIM/SEAT					
805	BEC	BERRY CARPET A Berry Carpet Substitute for Black Carpet in the 16-7 Coupe. (Min. Required Opt. — Brougham Pkg, 51-J, 51-Q or 51-L Trim, Avail. only w/Alpine White (G-7), Silver Dawn Metallic (H-9), Autumn Red Metallic (H-8) or Classic Black (P-1)	X	NC	NC
—	N	"OLEG CASSINI" TRIM PACKAGE (Requires Brougham Pkg. w/Indiv. Reclining Seats) — Includes Special Black Seat Trim, Door Panels, Metal Buttons & "Cassini" Crest on Head Restraints; Black Headlining and Custom Sun Visors; Black Instrument Panel w/Copper Dials, Overlays and "Oleg Cassini" on Glove Box Door; Black Steering Wheel w/Copper Accents on Horn Cover; Visibility Group (w/Copper Dial for Clock); Copper Carpet (24 oz.); Copper Grille and Headlight Bezels; Front Fender Medallion; Vinyl Roof (Copper, Black or White), Custom Wheel Covers w/Copper Insert; Vinyl Scuff Molding (Color-Keyed); Black Carpet on Trunk Floor & Spare Wheel Cover. . . .	X	\$236.25	\$299.00
QUICK ORDER GROUP					
365	Q05	Q.O.G. — Coupe	X	(Ref. Sec. 1, Page 3)	
ENGINES					
01A	110	(b)258 CID, Six, 1-Barrel	STD	NC	NC
01H	150	304 CID, V-8, 2-Barrel	X	78.25	99.00
01N	175	360 CID, V-8, 2-Barrel	X	112.90	142.85
01P	195	360 CID, V-8, 4-Barrel w/Dual Exhaust	X	199.80	252.85
(b)258 CID, 1B, NA on all Matadors in State of California.					
TRANSMISSIONS					
42A	A	TORQUE-COMMAND , Column Shift - 6-Cylinder	X	199.20	249.00
		— 304 CID	X	204.20	255.25
		— 360 CID	X	214.20	267.75
42C	C	TORQUE-COMMAND , Floor Shift & Console (Avail. w/Bucket Seats Only)			
		— 304 CID	X	251.30	314.10
		— 360 CID	X	261.30	326.60
42S	S	3-SPEED MANUAL , Column Shift (258 CID Only)	STD	NC	NC
451	TGD	TWIN-GRIP DIFFERENTIAL	X	39.50	50.00
PACKAGES					
+ 472	MX	MATADOR "X" PACKAGE (NA w/Brougham Pkg.) — Includes Vinyl Bucket Seats w/Custom Door Trim; Black Headlight Bezel & Grille; Rally Stripe (May Be Omitted); Sports Steering Wheel; Slot-Style Wheels 14" x 6" (4); "X" Ornament.	X	157.25	199.00
+ 392	MBP	BROUGHAM PACKAGE (NA w/"X" Pkg.) — Includes Individual Reclining Seats w/Custom Fabric; Woodgrain Instrument Panel & Steering Wheel; Custom Door Panels; Stainless Surround Moldings on Brake, Clutch, Parking Brake, Accelerator Pedals; Carpet Floor Trunk; Moldings on Front Fender & Hood, Lower Grille, Rear Hood, Rocker Panel, Side Scuff w/Vinyl Insert, Rear Surround; Nerfing Strips for Bumpers; Wheel Discs (4); "Brougham" Script; Hood Stripe.	X	160.40	203.00



1975 Matador - Coupe
Factory Installed Regular Production Options

Dealer Price List
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Issued January 1, 1975
Replaces Section 2 Page 12

OPTION	DESCRIPTION	PRICE	QUANTITY	TOTAL
100	100	100	1	100
101	101	101	1	101
102	102	102	1	102
103	103	103	1	103
104	104	104	1	104
105	105	105	1	105
106	106	106	1	106
107	107	107	1	107
108	108	108	1	108
109	109	109	1	109
110	110	110	1	110
111	111	111	1	111
112	112	112	1	112
113	113	113	1	113
114	114	114	1	114
115	115	115	1	115
116	116	116	1	116
117	117	117	1	117
118	118	118	1	118
119	119	119	1	119
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121	121	121	1	121
122	122	122	1	122
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124	124	124	1	124
125	125	125	1	125
126	126	126	1	126
127	127	127	1	127
128	128	128	1	128
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132	132	132	1	132
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138	138	138	1	138
139	139	139	1	139
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142	142	142	1	142
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192	192	192	1	192
193	193	193	1	193
194	194	194	1	194
195	195	195	1	195
196	196	196	1	196
197	197	197	1	197
198	198	198	1	198
199	199	199	1	199
200	200	200	1	200

1975 Matador - Coupe



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 6
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
POWER					
481	PS	POWER STEERING (Required w/AC).....	X	\$102.70	\$129.95
492	DB	POWER DISC BRAKES — Front.....	X	44.75	56.60
AUDIO					
622	RP	AM PUSH-BUTTON RADIO.....	X	57.30	72.50
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — (2-Door Mounted Speakers and 2-Rear Speakers).....	X	181.85	230.15
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	15.80	20.00
632	STR	ENTERTAINMENT CENTER — Stereo 8 Track Tape Player & AM/FM Push-Button Radio (w/4 Speakers).....	X	237.00	299.95
CONVENIENCE					
252	CAS	CENTER ARMREST & CUSHION (Avail. w/Bucket Seats & w/o Console).....	X	31.20	39.45
371	SLC	STOWAGE/LITTER CONTAINER — Pouches for both Front Doors.....	X	5.05	6.35
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, 50-Amp. Battery (60-Amp. w/ 360) & 63-Amp. Alternator, 6-Cyl. (62-Amp., V-8).....	X	355.50	450.00
511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	38.75	49.00
512	TW	TINTED GLASS — Windshield.....	X	31.35	39.65
524	RWD (c)	REAR WINDOW DEFOGGER (Electric) — Includes 55-Amp. Alternator, 6-Cyl. (51-Amp., V-8) & Tinted Rear Glass.....	X	55.30	69.95
931	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only).....	X	54.55	69.00
541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Trans. Only)	X	40.70	51.50
381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, Inside Hood Release, Deluxe Elec- tric Wipers Intermittent-Action & Electric Clock (Incl. in "Cassini" Pkg.).....	X	47.40	59.95
382	IHR	INSIDE HOOD RELEASE.....	X	11.05	13.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	20.75	26.25
591	LG	LIGHT GROUP — Trunk Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light & Headlights-On Warning Buzzer.....	X	26.70	33.75
584	ROR	REMOTE CONTROL RIGHT OUTSIDE MIRROR (Avail. w/ Visibility Group Only).....	X	20.55	26.00
603	FEG	FUEL ECONOMY GAUGE.....	X	20.75	26.25
		— w/Visibility Group (Replaces Electric Clock).....	X	NC	NC
(c)Rear Window Defogger (Electric-Type) Required on Coupe in State of New York.					
APPEARANCE					
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".....	X	15.70	19.85
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL.....	X	26.50	33.50
		— w/"X" Pkg.....	X	10.80	13.65
561	WD	WHEEL DISCS (4).....	X	25.25	31.95
564	CWD	CUSTOM WHEEL COVERS (4) (Included w/"Cassini" Pkg.) ...	X	41.55	52.55
		— w/Brougham Pkg.....	X	16.30	20.60
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/Trim Ring).....	X	95.45	120.80
		— w/Brougham Pkg.....	X	70.20	88.85
		— w/"X" Pkg. or "Cassini" Pkg.....	X	41.40	52.35
503	APG	APPEARANCE PROTECTION GROUP (Incl. w/Brougham Pkg.) Includes Scuff Moldings w/Vinyl Insert, Nerfing Strips for Bumpers (Front & Rear) & Grille Perimeter Moldings.....	X	42.70	54.00



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 2
Issued October 5, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 1975	TOTAL DEALER PRICE	STANDARD RETAIL PRICE
EXTERIOR					
481	PS	POWER STEERING (Required w/AC)	X	410.00	410.00
482	DS	POWER DISC BRAKES — Front	X	44.75	44.50
INTERIOR					
622	NR	AM PUSH-BUTTON RADIO	X	67.50	72.50
623	RFM	AM/FM PUSH-BUTTON MULTIPLEX STEREO RADIO — (2-Door Models Only and 2-Door Standard)	X	121.50	126.50
631	RS	REAR SPEAKER (w/AM Radio Only)	X	10.50	10.50
632	STR	ENTERTAINMENT CENTER — Stereo 8 Track Tape Player & AM/FM Push-Button Radio (w/4 Speakers)	X	237.00	242.50
SAFETY FEATURES					
252	CAS	CENTER ARMREST & CUSHION (w/4-Door Models & w/4-Door Only)	X	21.50	21.50
371	SLC	STOWAGE/CLUTTER CONTAINER — Pouches for both front doors	X	4.50	4.50
483	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes R.O. Engine Cooling System, 50-Amp Battery (20-Amp w/4-Door Models Only)	X	205.50	205.50
571	YG	360 & 63-Amp Alternator (360 & 63-Amp V-6)	X	38.75	38.75
572	YW	TINTED GLASS — All Windows (Recommended w/AC)	X	30.50	30.50
573	RWD	TINTED GLASS — Windshield	X	10.50	10.50
624	RWD	REAR WINDOW DEFOGGER (Electric) — Includes 50-Amp Alternator, 6-Cyl. 161-Amp, 14-2 B Tinted Rear Glass	X	65.50	65.50
633	ASC	CRUISE-COMMAND AUTO SPEED CONTROL SYSTEM (w/4-Door Models Only)	X	54.50	54.50
641	ASW	ADJUST-O-LIFT STEERING WHEEL (w/4-Door Models Only)	X	41.75	41.75
681	VO	VISIBILITY GROUP — Includes Remote-Control Lock Outside Mirror, Vain Mirror, Inside Hand Release, Deluxe Belt w/4-Door Models Only	X	45.50	45.50
682	HW	DELUXE ELECTRIC WIPERS — Intermittent Action	X	17.50	17.50
683	LG	LIGHT GROUP — Trunk Light, Two Courtesy Light, Glove Box Light, Ash Tray Light, Parking Brake Warning Light & Headlight-On Warning Buzzer	X	29.75	29.75
684	ROR	REMOTE CONTROL RIGHT OUTSIDE MIRROR (w/4-Door Models Only)	X	20.50	20.50
693	FE9	FUEL ECONOMY GAUGE — w/4-Door Models Only	X	1.50	1.50
OPTIONAL EQUIPMENT					
553	SW	SPORTS STEERING WHEEL, 3-Spoke, 18"	X	18.75	18.85
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	X	28.50	28.50
555	WD	WHEEL DISC (w/4-Door Models Only)	X	10.50	10.50
556	CWD	CUSTOM WHEEL COVERS (4) (Included w/ "Custom" Pkg.)	X	41.50	41.50
557	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/4-Door Models Only)	X	28.50	28.50
558	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/4-Door Models Only)	X	28.50	28.50
559	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/4-Door Models Only)	X	41.50	41.50
560	AP9	APPEARANCE PROTECTION GROUP (w/4-Door Models Only)	X	43.75	43.75

Optional Window Defogger (Electric Type) Required on Coupe in
State of New York.



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 7
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
PROTECTION ITEMS					
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards & Color-Keyed Rubber Floor Mats (<i>Front & Rear</i>)	X	\$15.80	\$19.95
871	LGC	LOCKING GAS CAP	X	4.75	6.00
HEAVY DUTY					
661	HDC	HEAVY DUTY COOLING (<i>Std. w/AC</i>) Includes H.D. Radiator, Power-Flex Fan & Fan Shroud.	X	13.40	16.90
665	TP2	TRAILER TOWING PACKAGE No. 2 (<i>Ref. Sec. 1, Page 3 for Complete Details</i>) — Without AC	X	86.90	110.00
		— With AC	X	73.55	93.10
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	12.25	15.50
701	HP	HANDLING PACKAGE — H.D. Springs & Shock Absorbers Plus Rear Sway Bar	X	23.80	30.10
703	RSB	REAR SWAY BAR	X	11.85	14.95
721	BH	ENGINE BLOCK HEATER	X	13.40	16.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (<i>Mandatory in State of California</i>)	X	35.55	45.00



1975 "MATADOR" SEDAN/WAGON			COLORS		BLACK				BLUE				GREEN				TAN			
			"T" CODES		61				63				64				66			
			TRIMS		"Tweedtone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydralok" Fabric—Std. (Sed.) Opt. (Wag.)	"Tweedtone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydralok" Fabric—Std. (Sed.) Opt. (Wag.)	"Tweedtone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydralok" Fabric—Std. (Sed.) Opt. (Wag.)	"Tweedtone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydralok" Fabric—Std. (Sed.) Opt. (Wag.)
MODEL	FRONT SEAT TYPES																			
85-7 4-Dr. Sedan	Bench Seat, Full Back—Std.		A	B				A	B				A	B			A	B		
OPTIONAL "Brougham" Package	Individual Reclining Seats—Std.				L	J				L	J			L	J			L	J	
88-7 4-Dr. Wagon	Bench Seat, Full Back—Std.			B				B					B				B			
OPTIONAL "Brougham" Package	Individual Reclining Seats—Std.				L	J				L	J			L	J			L	J	
STANDARD EXTERIOR COLORS (15)																				
G7	Alpine White	Vinyl Roof	BK	WH	GR			BK	WH			BK	WH	GR		BK	WH	BR		
G9	Med. Blue Met.	Vinyl Roof	BK		WH			BK	WH											
H1	Deep Blue Met.	Vinyl Roof	BK		WH			BK	WH											
J7	Ivory Green	Vinyl Roof	BK	WH	GR							BK	WH	GR						
G3	Dark Green Met.	Vinyl Roof	BK	WH	GR	BU						BK	WH	GR	BU	WH	GR	BU		
E6	Fawn Beige	Vinyl Roof	BK	WH	BU							BK	WH	BU		BK	WH	BU	BR	
J8	Caramel Tan	Vinyl Roof	BK	WH	BU	BR										BK	WH	BU	BR	
F9	Copper Met.	Vinyl Roof	BK	WH	BU	BR										BK	WH	BU	BR	
H4	Dark Cocoa Met.	Vinyl Roof	BK	WH	BU	BR										WH	BU	BR		
H9	Silver Dawn Met.	Vinyl Roof	BK		WH			BK	WH			BK	WH	GR						
H8	Autumn Red Met.	Vinyl Roof	BK		WH											BK	WH	BU		
D7	Trans-AM Red	Vinyl Roof	BK	WH	BU											BK	WH	BU		
G6	Sienna Orange	Vinyl Roof	BK	WH	BU											BK	WH	BU	BR	
E9	Mellow Yellow	Vinyl Roof	BK		WH											BK	WH	BR		
P1	Classic Black	Vinyl Roof	BK		WH			BK	WH			BK	WH			BK		WH		

NOTE: • Two-tone paint: Optional on Sedan and Wagon with Alpine White (G7) in combination with any color listed above.

• "Brougham" package includes Hood Stripe color-keyed to exterior paint.

• Standard vinyl body side scuff moldings are color-keyed to exterior color. Scuff molding omitted on Wagon when Two-tone or Wood-grain is ordered.

1975 Matador – (Sedan/Wagon) Vinyl Roof and Scuff Molding Locations

Dealer Price List
Section 6 Page 2
Issued: October 4, 1974



4 door Sedan with optional vinyl roof (moldings shown are standard).



Station Wagon with optional woodgrain trim (tailgate also has woodgrain trim).

1975 Matador - (Sedan/Wagon) Vinyl Roof and Scuff Molding Locations



Sedan with optional vinyl roof (scuff molding shown in standard)



Station Wagon with optional woodgrain trim (scuff molding shown in standard)



1975 Matador—Sedan/Wagon

STANDARD EQUIPMENT

Dealer Price List
Section 6 Page 3
Issued: October 4, 1974
+ Reissued: March 3, 1975

	SEDAN 85-7	WAG 88-7
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 37-Amp. (63-Amp. w/Air Conditioning)	STD	STD
Armrests — Front & Rear	STD	STD
Ash Tray — Front & Rear	STD	STD
Battery, 50-Amp. (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case	STD	STD
Bumper Guards — Front & Rear (Except Rear Wagon)	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two (Four for Wagon)	STD	STD
Disc Brakes, Manual — Front	STD	NA
Power Disc Brakes — Front	OPT	STD
Dome Light (Front and Rear Door Switches)	STD	STD
Energy Absorbing Bumper — Front & Rear	STD	STD
Engine — 258 CID, Six 1-Barrel Carburetor	STD	STD
Engine Coolant (Protection to —20°F)	STD	STD
Extra-Quiet Insulation Package — Incl. Undercoating — Full, Hood Insulation; Floor Insulation — Front & Rear; Rear Wheel House Absorption Pads; Rear Shelf Panel Insulation (85-7)	STD	STD
Floor Covering — Passenger Compartment (Colored Carpet)	STD	STD
— Cargo Area — Wagon (Rubber)	NA	STD
— Trunk Mat (Rubber)	STD	NA
Fuel Filters — Tank and In Line at Carburetor	STD	STD
Fuel Tank — 24.9 Gallons, 21.0 on Wagon, w/Fuel Tank Vapor Emission Control System	STD	STD
Headlights — Single	STD	STD
Horn — Dual	STD	STD
Heater — Weather-Eye System	STD	STD
Inside Hood Release	STD	STD
Lock — Cargo Compartment in Wagon Floor	NA	STD
— Glove Box	STD	STD
Oil Filter, Full-Flow	STD	STD
Seats — Bench Cushion, Full Back on Sedan & Wagon	STD	STD
Seat, Cushions — Foam, Front & Rear	STD	STD
Scuff Molding Side Vinyl Insert (NA Wagon w/Wood-Grain or Two-Tone)	STD	STD
Single Exhaust System	STD	STD
Steering Wheel — Custom	STD	STD
Sway Bar, Front	STD	STD
Tailgate, "Dual-Swing" (Wagon)	NA	STD
+*Transmission — 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder)	STD	STD
— Automatic Transmission Oil Cooler	STD	STD
Wheel Trim — Hub Caps	STD	STD

*3-Speed Manual Transmission NA on 88-7 at this time.

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System (California Only)
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System*
- Catalytic Converter*
- Engine designed to run on non-leaded gasoline only.

* Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Energy Absorbing Front and Rear Bumper Systems
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System



1975 Matador—Sedan/Wagon

Factory Installed Regular Production Options

Dealer Price List
Section 6 Page 4
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			MATADOR 85-7	88-7		
EXTERIOR COLOR						
—	—	COLOR — Two-Tone (Std. Appl. of A.M. Colors)				
		— Sedan.....	X	NA	\$31.60	\$39.95
		— Wagon (Painted Body Side — Panels Accent Molding)	NA	X	59.25	75.00
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 6 Page 1	X	X	16.60	21.00
		VINYL ROOF (Sedan).....	X	NA	79.00	99.95
—	BK	— Black.....	(SPECIFY COLOR DESIRED)			
—	WH	— White.....				
—	GR	— Green.....				
—	BR	— Brown.....				
—	BU	— Buff.....				
—	WO	WOOD-GRAIN, "Color-Keyed" Side & Rear Panels on Wagon	NA	X	88.75	112.30
TIRES						
TIRES						
		SIZE	LOAD RANGE	TYPE	STD.RIM SIZE	
SEDAN						
+ 00	—	F78 x 14	B	Black (Unbelted).....	5.0"	STD NA NC NC
+ 01	—	F78 x 14	B	White (Unbelted).....	5.0"	X NA 28.60 36.20
+ 37	—	FR78 x 14	B	Black—Radial (Steel)....	6.0"	X NA 78.25 99.00
+ 33	—	FR78 x 14	B	White—Radial (Steel)....	6.0"	X NA 106.85 135.20
+ 31	—	HR78 x 14	B	Black—Radial (Steel)....	6.0"	X NA 108.55 137.35
+ 35	—	HR78 x 14	B	White—Radial (Steel)....	6.0"	X NA 137.15 173.55
WAGON						
+ 00	—	H78 x 14	B	Black (Unbelted).....	6.0"	NA STD NC NC
+ 01	—	H78 x 14	B	White (Unbelted).....	6.0"	NA X 28.60 36.20
+ 31	—	HR78 x 14	B	Black—Radial (Steel)....	6.0"	NA X 78.25 99.00
+ 35	—	HR78 x 14	B	White—Radial (Steel)....	6.0"	NA X 106.85 135.20
AXLES						
—	—	OPTIONAL AXLE RATIO.....	X	X	10.80	13.65
		3-SPEED	AUTO.			
		COLUMN	COLUMN			
		258 CID 1B	3.54 Std.	3.15 Std.		
			—	3.54 Opt.		
		304 CID 2B	—	3.15 Std.		
			—	3.54 Opt.		
		360 CID 2B	—	3.15 Std.		
			—	3.54 Opt.		
		360 CID 4B	—	3.15 Std.		
			—	3.54 Opt.		
TRIM/SEAT						
BENCH CUSHION						
—	A	— Fabric.....	STD	NA	NC	NC
—	B	— Vinyl.....	X	STD	23.10	29.20
INDIVIDUAL RECLINING (w/Brougham Pkg. Only)						
—	J	— Fabric.....	X	NA	NC	NC
—	J	— Fabric.....	NA	X	23.10	29.20
—	L	— Vinyl.....	X	NA	23.10	29.20
—	L	— Vinyl.....	NA	X	NC	NC



1978 Matador--Sedan/Wagon

Factory Installed Regular Production Options

Options shown are
factory installed
on cars shown in 1978
New York Times 2-1978

OPTIONAL EQUIPMENT AND DESCRIPTION CODE C.C. CODE

EXTERIOR EQUIPMENT

1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	600	599	598	597	596	595	594	593	592	591	590	589	588	587	5
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1975 Matador—Sedan/Wagon

Factory Installed Regular Production Options

Dealer Price List
Section 6 Page 5
Issued: October 4, 1974

C.C.	COD	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			MATADOR 85-7	88-7		
QUICK ORDER GROUP						
365	Q05	QUICK ORDER GROUP Sedan.....	X	NA	(Ref. Sec. 1 Page 3)	
366	Q06	QUICK ORDER GROUP Wagon.....	NA	X	(Ref. Sec. 1 Page 3)	
ENGINES						
01A	110	(a)258 CID, Six, 1-Barrel.....	STD	STD	NC	NC
01H	150	304 CID, V-8, 2-Barrel.....	X	X	\$78.25	\$99.00
01N	175	360 CID, V-8, 2-Barrel.....	X	X	112.90	142.85
01P	195	360 CID, V-8, 4-Barrel w/Dual Exhaust.....	X	X	199.80	252.85
(a) 258 CID 1B, NA on all Matador in State of California.						
TRANSMISSIONS						
42A	A	TORQUE-COMMAND, Column Shift - 6-Cylinder.....	X	X	199.20	249.00
		— 304 CID.....	X	X	204.20	255.25
		— 360 CID.....	X	X	214.20	267.75
42S	S	3-SPEED MANUAL, Column Shift (258 CID Only).....	STD	(b)	NC	NC
451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	X	39.50	50.00
(b) 3-Speed Manual Transmission NA on 88-7 at this time.						
PACKAGES						
392	MBP	BROUGHAM PACKAGE — Includes Individual Reclining Seats w/Custom Fabric (Sed.) Vinyl (Wag.); Custom Door Panels; Woodgrain Instrument Panel & Steering Wheel Overlay; Carpet—Trunk Floor (Sedan), Carpet—Cargo Area (Wagon); Stainless Surround Molding: Brake, Clutch, Parking Brake, Accelerator Pedals; Wheel Discs (4); "Brougham" Script; Chrome Overlay on Back Panel; Rocker Panel Moldings (NA Wag. w/Woodgrain or Two-Tone); Hood Stripe; Roof Rack & Tailgate Air Deflector (Wagon); Moldings—Belt, Door & Rear Quarters.				
		— Sedan.....	X	NA	141.45	179.00
		— Wagon.....	NA	X	204.65	259.00
POWER						
481	PS	POWER STEERING (Required w/AC).....	X	X	102.70	129.95
492	DB	POWER DISC BRAKES — Front.....	X	STD	44.75	56.60
501	PW1	POWER LIFT WINDOW, Tailgate - Wagon (Std. on 3-Seat Wagon).....	NA	X	30.85	39.00
504	PW4	(c)POWER LIFT WINDOWS, Side.....	X	X	103.50	131.00
505	PW5	(c)POWER LIFT WINDOWS, Side & Tailgate.....	NA	X	134.30	170.00
(c) Available w/Brougham Package Only.						
AUDIO						
622	RP	AM PUSH-BUTTON RADIO.....	X	X	57.30	72.50
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — (2-Door Mounted Speakers and 2-Rear Speakers).....	X	X	181.85	230.15
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	NA	15.80	20.00
632	STR	ENTERTAINMENT CENTER — Stereo 8 Track Tape Player w/AM/FM Stereo Radio (w/4 Speakers).....	X	X	237.00	299.95



1975 Matador—Sedan/Wagon

Factory Installed Regular Production Options

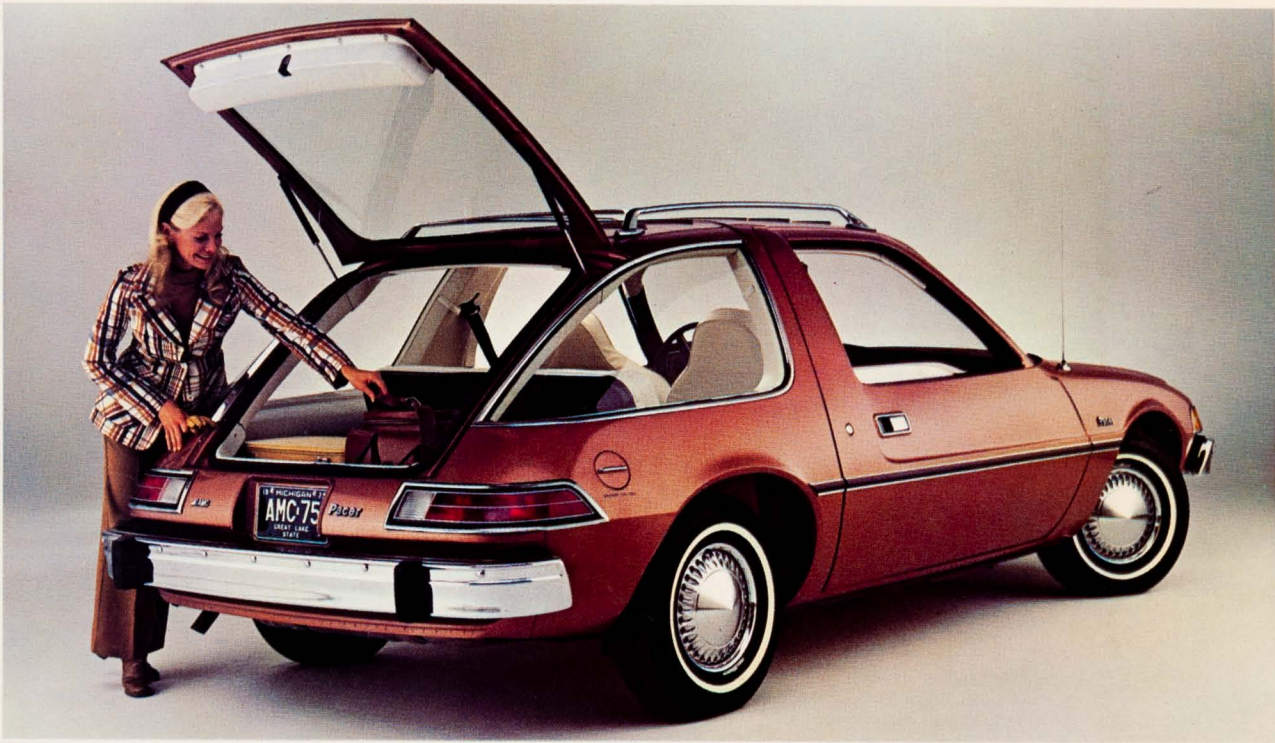
Dealer Price List
Section 6 Page 6
Issued: October 4, 1974

			AVAILABILITY		TOTAL	MANUF'S.
C.C.	CODE	EQUIPMENT AND DESCRIPTION	MATADOR	88-7	DEALER	SUGG'D.
			85-7		BILLING	RETAIL
						PRICE
CONVENIENCE						
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Front Doors.	X	X	\$ 5.05	\$ 6.35
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, 50-Amp. Battery (60-Amp. w/360) 63-Amp. Alternator w/6-Cyl. (62-Amp. w/V-8) (Requires Power Steering).	X	X	355.50	450.00
511	TG	TINTED GLASS — All Windows (Recommended w/AC).	X	X	38.75	49.00
512	TW	TINTED GLASS — Windshield.	X	X	31.35	39.65
521	TS	THIRD SEAT — Wagon - Includes 2-Seat Belts, Carpet Cargo Mat & Power Lift Tailgate Window.	NA	X	95.60	121.00
524	RWD	(d)REAR WINDOW DEFOGGER (Electric) — Includes 55-Amp. Alternator w/6-Cyl. (51-Amp. w/V-8) & Tinted Rear Glass.	X	NA	55.30	69.95
445	TAD	TAILGATE AIR DEFLECTOR — Wagon.	NA	X	18.15	22.95
532	RR	LUGGAGE RACK, Roof-Top - Wagon.	NA	X	46.65	59.00
471	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only).	X	X	54.55	69.00
541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Trans. Only).	X	X	40.70	51.50
381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, Deluxe Electric Wipers Intermittent-Action, Electric Clock & Inside Hood Release.	X	X	47.40	59.95
382	IHR	INSIDE HOOD RELEASE.	X	X	11.05	13.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.	X	X	20.75	26.25
591	LG	LIGHT GROUP — Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light & Headlights-On Warning Buzzer.	X	X	26.70	33.75
584	ROR	REMOTE CONTROL RIGHT OUTSIDE MIRROR (Avail. w/Visibility Group Only).	X	X	20.55	26.00
603	FEG	FUEL ECONOMY GAUGE.	X	X	20.75	26.25
		— w/Visibility Group (Replaces Electric Clock).	X	X	NC	NC
(d)Rear Window Defogger (Electric-Type) Required on Sedan in State of New York.						
APPEARANCE						
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".	X	X	15.70	19.85
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL.	X	X	26.50	33.50
561	WD	WHEEL DISCS (4).	X	X	25.25	31.95
564	CWD	CUSTOM WHEEL COVERS (4).	X	X	41.55	52.55
		— w/Brougham Pkg.	X	X	16.30	20.60
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/Trim Ring).	X	X	95.45	120.80
		— w/Brougham Pkg.	X	X	70.20	88.85
PROTECTION ITEMS						
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards & Color-Keyed Rubber Floor Mats.	X	X	15.80	19.95
871	LGC	LOCKING GAS CAP.	X	X	4.75	6.00
HEAVY DUTY						
661	HDC	HEAVY DUTY COOLING (Std. w/AC) Includes H.D. Radiator, Power-Flex Fan & Fan Shroud.	X	X	13.40	16.90
665	TP2	TRAILER TOWING PACKAGE No. 2 (Ref. Sec. 1, Page 3 for Complete Details) — Without AC.	X	X	86.90	110.00
		— With AC.	X	X	73.55	93.10
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	X	12.25	15.50
701	HP	HANDLING PACKAGE — H.D. Springs & Shock Absorbers Plus Rear Sway Bar.	X	X	23.80	30.10
703	RSB	REAR SWAY BAR.	X	X	11.85	14.95
721	BH	ENGINE BLOCK HEATER.	X	X	13.40	16.95
MISCELLANEOUS						
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).	X	X	35.55	45.00

pacer
pacer
pacer



Pacer "D/L"



Pacer



Pacer "X"



1975 "PACER" SEAT, TRIM, COLOR & VINYL ROOF AVAILABILITY		COLORS		BLACK		BK WH	BLUE		BL WH	BERRY		BE WH	TAN		TN WH
		TRIM CODES		21		28	23		83	25		85	26		86
		TRIMS		"Diamant" Fabric—Std.	"Hyde-Park" Fabric—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Basketry" Print Fab.—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Diamant" Fabric—Std.	"Hyde-Park" Fabric—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Basketry" Print Fab.—Opt.
MODEL	FRONT SEAT—TYPE														
66-7 P A C E R	Full Cushion—Split Back—Std. Bench Seat	E	F			F	E	F		F	E	F		F	
	Bucket Seats—Std. w "X" Pkg. Opt. on Base Vehicle & D/L Pkg.			Q		Q			Q			Q		Q	
	Individual Reclining Seats Avail. w D L Pkg. "Only"	K		N			K		N		K		N		

STANDARD EXTERIOR COLORS (15)

G7	Alpine White	Vinyl Roof	WH	BK	WH BK	WH	BL	BK	WH BL	WH	BE	BK	WH BE	WH	TN	BK	WH TN
G8	Pastel Blue	Vinyl Roof	BL	BK	WH	BL BK	WH	BL BK	WH BL								
G9	Med. Blue Met.	Vinyl Roof	BL	BK	WH	BL BK	WH	BL BK	WH BL								
	w/Pastel Blue																
	w/Alpine Wht.																
J7	Ivory Green	Vinyl Roof	WH	BK	WH BK												
G3	Dark Green Met.	Vinyl Roof	WH	BK	WH BK									WH	BK		WH
	w/Ivory Grn.																
H6	Golden Jade Met.	Vinyl Roof	WH	BK	WH BK									WH	BK		
	w/Alpine Wht.																
E6	Fawn Beige	Vinyl Roof	BK	TN	BK TN									BK	TN		BK TN
J8	Caramel Tan	Vinyl Roof	BK	TN	WH BK TN									BK	WH	TN	BK WH TN
	w/Fawn Beige																
H4	Dark Cocoa Met.	Vinyl Roof	BK	TN	WH BK WH									BK	WH	TN	BK WH TN
	w/Caramel Tan																
H9	Silver Dawn Met.	Vinyl Roof	BK	WH	BK WH	BK	WH	BL	BL WH	BE	BK	WH	BE WH				
H7	Aztec Copper Met.	Vinyl Roof	BK	WH	BE BK WH					BK	WH	BE	WH				
H8	Autumn Red Met.	Vinyl Roof	BK	WH	BE BK WH					BK	WH	BE	BK WH	BE	BK	WH	BE WH
	w/Fawn Beige																
J2	Brandywine Met.	Vinyl Roof	BK	WH	BE BK WH					BK	WH	BE	BK WH				
	w/Alpine Wht.																
D7	Red	Vinyl Roof	BK	WH	BK WH									BK	WH		
	w/Alpine Wht.																
E9	Mellow Yellow	Vinyl Roof	BK	WH	BK WH									BK	TN	WH	WH
	w/Alpine Wht.																

NOTE: ■—Indicates two-tone trim availability.

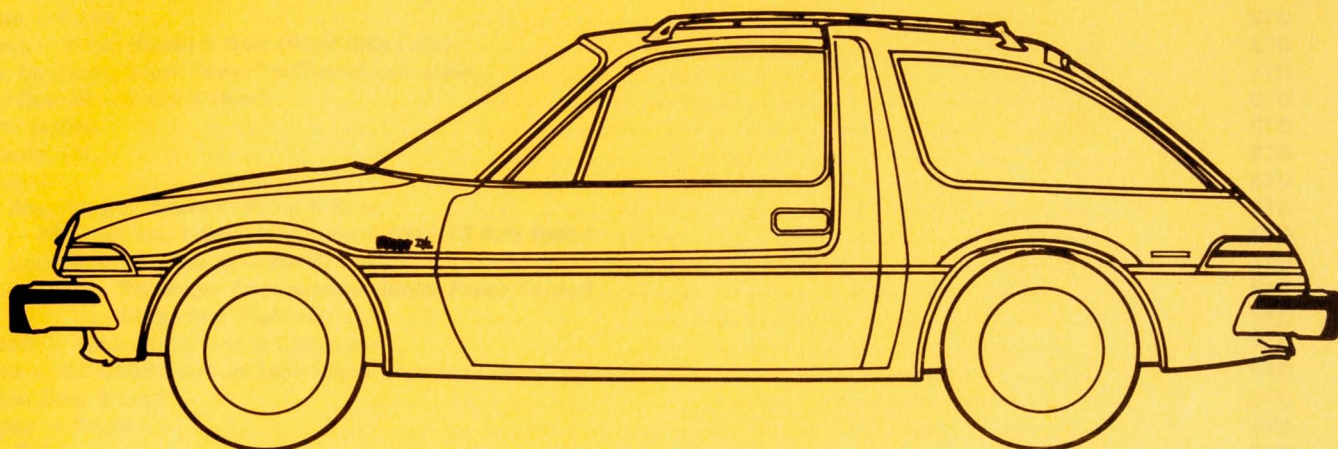
NOTE: Vinyl roofs cannot be ordered with two-tones.

NOTE: When interiors 28, 83, 85, and 86 are specified, the 'B' and 'C' pillars, seats, door panels, rear qtr. panels, headlining, and sun visors are white. The remaining interior components are in the 'Accent' color.

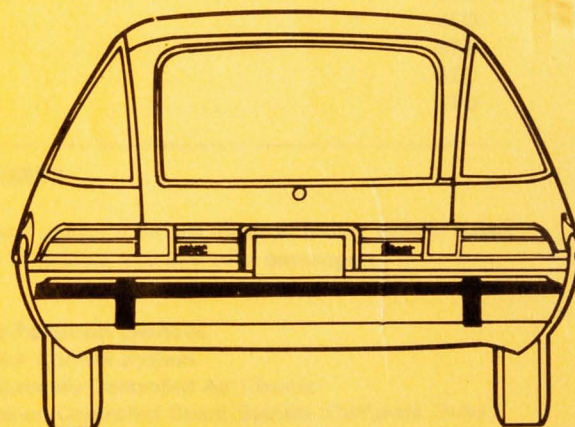
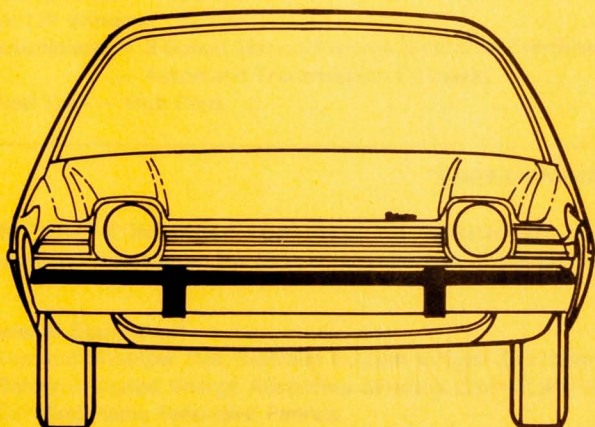
1975 Pacer

Body Molding and Ornamentation

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Pacer D/L with side scuff moldings (front & rear scuff extensions available with two-tone paint or protection group) bumper nerfing strips (Std. with D/L Pkg.) and optional roof rack.



Front and Rear View of Pacer D/L with bumper nerfing strips (Std. with D/L Pkg.)

1975 Pacer Body Molding and Ornamentation



Side profile view of Pacer D.L. with side moldings and bumper. Side moldings are shown in two positions: one with the side moldings and bumper, and one without the side moldings and bumper.



Front view of Pacer D.L. with front moldings and bumper. Front moldings are shown in two positions: one with the front moldings and bumper, and one without the front moldings and bumper.





1975 Pacer

STANDARD EQUIPMENT

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PACER 66-7

Air Cleaner, Cellulose-Fiber for Carburetor.....	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning).....	STD
Armrests — Front.....	STD
Ash Trays — Front (Dash) & Rear (Right Side Only).....	STD
Battery, 50-Amp., "Clear-Power" w/Translucent Case.....	STD
Bumper Guards — Front & Rear.....	STD
Cigarette Lighter.....	STD
Coat Hooks, (2).....	STD
Dome Light.....	STD
Energy Absorbing Bumpers — Front & Rear.....	STD
Engine — 232 CID, Six, 1-Barrel Carburetor (w/2.73 Axle Ratio).....	STD
Engine Coolant (Protection to —20° F).....	STD
Floor Covering — Passenger Compartment (Color Keyed Carpet).....	STD
— Cargo Mat (Rubber).....	STD
Fuel Filters — Tank and In Line at Carburetor.....	STD
Fuel Tank — 22 Gallons w/Fuel Tank Vapor Emission Control System.....	STD
Glove-Box Door & Lock.....	STD
Headlights — Single.....	STD
Horn — Single.....	STD
Weather-Eye Heating System.....	STD
Inside Hood Release.....	STD
Mirrors — Left Outside Rear View Mirror.....	STD
— 10" Inside Rear View Mirror (Non-Tilt).....	STD
Oil Filter, Full-Flow.....	STD
Seats — Bench Fabric.....	STD
Seat, Cushions-Foam — Front (Split Back).....	STD
— Rear (Fold Down).....	STD
Scuff Molding — Between Front & Rear Wheel Openings.....	STD
Steering — Rack and Pinion.....	STD
Steering Wheel — Custom.....	STD
Rear Lift Window.....	STD
Transmission — 3-Speed Manual Column Shift (Full-Synchromesh).....	STD
— Automatic Transmission Oil Cooler.....	STD
Wheel Trim — Hub Caps.....	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System (California Only)
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System*
- Catalytic Converter (California Only)
- Engine designed to run on non-leaded gasoline only.

*Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Front & Rear Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System
- Rack & Pinion Steering



1975 Pacer

Factory Installed Regular Production Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
EXTERIOR COLOR					
—	—	COLOR — TWO-TONE — Application of Standard Pacer Colors (Refer Section 4 Page 1).....	X	\$ 40.70	\$ 49.00
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATION — of Regular Production Exterior Colors/Interior Trim Colors (Refer Section 4 Page 1).....	X	16.60	20.00
—	—	VINYL ROOF (See Trim Chart).....	X	83.00	99.95
—	BK	Black.....	(SPECIFY COLOR DESIRED)		
—	WH	White.....			
—	BL	Blue.....			
—	BE	Berry.....			
—	TN	Tan.....			
TIRES					
TIRES					
		LOAD SIZE RANGE TYPE STD. RIM SIZE			
00	—	6.95 x 14 B Black (Unbelted).....	4.5"	STD	NC
01	—	6.95 x 14 B White (Unbelted).....	4.5"	X	28.60
12	—	D78 x 14 B Black (Unbelted).....	5.0"	X	12.90
09	—	(a) D78 x 14 B White (Unbelted).....	5.0"	X	41.50
25	—	DR78 x 14 B Black-Radial (Steel).....	6.0"	X	98.45
28	—	DR78 x 14 B White-Radial (Steel).....	6.0"	X	127.05
36	—	DR78 x 14 B Black w/White Letters- Radial (Steel).....	6.0"	X	137.05
18	—	DR70 x 14 B Black w/White Letters- Radial (Steel).....	6.0"	X	153.65
(a) D78 x 14 WH. Tires may be substituted for the DR78 x 14 Tires with the "X" Pkg.					
—	—	OPTIONAL AXLE RATIO.....	X	10.20	12.25
3-SPEED 3-SPEED AUTO. AUTO. COLUMN FLOOR COLUMN FLOOR 232 CID 1B } 2.73 STD* 2.73 STD* 2.73 STD* 2.73 STD* 258 CID 1B } 3.08 OPT 3.08 OPT 3.08 OPT 3.08 OPT *3.08 Axle Ratio Std. on California Cars (2.73 NA)					
QUICK ORDER GROUP					
369	Q09	QUICK ORDER GROUP PACER.....	X	(Refer Section 1 Page 3)	
TRIM/SEAT					
BENCH CUSHION					
—	E	— "Diamant" Fabric.....	STD	NC	NC
—	F	— "Sport-Knit" Vinyl.....	X	16.60	19.95
INDIVIDUAL RECLINING SEATS (D/L Pkg. Only)					
—	N	— "Basketry Print" Fabric (Std. w/D/L Pkg.).....	X	NC	NC
—	K	— "Hyde-Park" Fabric (Opt. w/D/L Pkg.).....	X	16.60	19.95
BUCKET SEATS					
—	Q	— "Sof-Touch" Vinyl (Std. w/"X" Pkg.).....	X	82.20	99.00
—	—	— with D/L Pkg.....	X	16.60	19.95



1975 Pacer

Factory Installed Regular Production Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
ENGINES					
01E	100	232 CID, Six, 1-Barrel.	STD	NC	NC
01A	110	258 CID, Six, 1-Barrel.	X	\$57.30	\$69.00
TRANSMISSIONS					
42A	A	TORQUE-COMMAND, Column Shift.	X	199.20	239.95
42C	C	TORQUE-COMMAND, Floor Shift w/Console (Avail. w/ Bucket Seats or Individual Reclining Seats Only).	X	215.80	259.95
42S	S	3-SPEED MANUAL, Column Shift.	STD	NC	NC
42E	E	3-SPEED MANUAL, Floor Shift (Avail. w/ Bucket Seats or Individual Reclining Seats Only, Incl. w/ "X" Pkg.).	X	16.60	19.95
42O	O	3-SPEED MANUAL, Column Shift w/OVERDRIVE.	X	123.70	149.00
451	TGD	TWIN-GRIP DIFFERENTIAL.	X	38.20	46.00
PACKAGES					
476	PX	PACER "X" PACKAGE (NA w/D/L Pkg.) — Includes 3-Speed Manual, Floor Shift; Slot-Style Wheels; Front Sway Bar; Color-Keyed Scuff Molding; Bumper Nerfing Strips; Decor Package; Sports Steering Wheel; Bucket Seats in "Sof-Touch" Vinyl; Woodgrain Instrument Panel Overlay, Custom Door Trim w/Vinyl Inserts, Door Pull Straps, & Vinyl Rear Wheelhouse Pads; Unique Headliner; Pacer "X" Ornamentation (Exterior); Extra-Quiet Insulation Package (Requires "D" Size Radial Tires)	X	281.40	339.00
391	PDL	PACER D/L PACKAGE (NA w/"X" Pkg.) — Includes Wheel Discs; Front Sway Bar; Color-Keyed Scuff Molding; Bumper Nerfing Strips; Lower Back Panel Overlay; Decor Package; Woodgrain Steering Wheel Overlay; Individual Reclining Seats in "Basketry Print" Fabric; Woodgrain Instrument Panel Overlay; Custom Door Trim w/Fabric Inserts, Door Pull Straps, & Vinyl Rear Wheelhouse Pads; Unique Headliner; D/L Ornamentation; & Extra-Quiet Insulation Package.	X	239.90	289.00
691	DG	DECOR PACKAGE — Includes Wheelip Molding; Upper Door Molding; Rear Hood Molding; Bright License Plate Surround Molding (Incl. in D/L & "X" Pkg.).	X	40.70	49.00
POWER					
481	PS	POWER STEERING.	X	98.80	119.00
492	DB	POWER DISC BRAKES — Front (Incl. 5" Wheel Rim).	X	65.90	79.35
493	MDB	MANUAL DISC BRAKES — Front (Incl. 5" Wheel Rim).	X	39.25	47.25
AUDIO					
622	RP	AM PUSH-BUTTON RADIO.	X	57.30	69.00
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — w/4 Speakers.	X	148.60	179.00
631	RS	REAR SPEAKER (w/AM Radio Only).	X	15.80	19.00
632	STR	ENTERTAINMENT CENTER — Stereo 8-Track Tape Player & AM/FM Push-Button Stereo Radio (w/4 Speakers).	X	248.20	299.00



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OPTION	DESCRIPTION AND EQUIPMENT	AVAILABILITY	DEALER BILLING	RETAIL PRICE	AMOUNT PAID
100	100	X	100	100	100
101	101	X	101	101	101
102	102	X	102	102	102
103	103	X	103	103	103
104	104	X	104	104	104
105	105	X	105	105	105
106	106	X	106	106	106
107	107	X	107	107	107
108	108	X	108	108	108
109	109	X	109	109	109
110	110	X	110	110	110
111	111	X	111	111	111
112	112	X	112	112	112
113	113	X	113	113	113
114	114	X	114	114	114
115	115	X	115	115	115
116	116	X	116	116	116
117	117	X	117	117	117
118	118	X	118	118	118
119	119	X	119	119	119
120	120	X	120	120	120
121	121	X	121	121	121
122	122	X	122	122	122
123	123	X	123	123	123
124	124	X	124	124	124
125	125	X	125	125	125
126	126	X	126	126	126
127	127	X	127	127	127
128	128	X	128	128	128
129	129	X	129	129	129
130	130	X	130	130	130
131	131	X	131	131	131
132	132	X	132	132	132
133	133	X	133	133	133
134	134	X	134	134	134
135	135	X	135	135	135
136	136	X	136	136	136
137	137	X	137	137	137
138	138	X	138	138	138
139	139	X	139	139	139
140	140	X	140	140	140
141	141	X	141	141	141
142	142	X	142	142	142
143	143	X	143	143	143
144	144	X	144	144	144
145	145	X	145	145	145
146	146	X	146	146	146
147	147	X	147	147	147
148	148	X	148	148	148
149	149	X	149	149	149
150	150	X	150	150	150
151	151	X	151	151	151
152	152	X	152	152	152
153	153	X	153	153	153
154	154	X	154	154	154
155	155	X	155	155	155
156	156	X	156	156	156
157	157	X	157	157	157
158	158	X	158	158	158
159	159	X	159	159	159
160	160	X	160	160	160
161	161	X	161	161	161
162	162	X	162	162	162
163	163	X	163	163	163
164	164	X	164	164	164
165	165	X	165	165	165
166	166	X	166	166	166
167	167	X	167	167	167
168	168	X	168	168	168
169	169	X	169	169	169
170	170	X	170	170	170
171	171	X	171	171	171
172	172	X	172	172	172
173	173	X	173	173	173
174	174	X	174	174	174
175	175	X	175	175	175
176	176	X	176	176	176
177	177	X	177	177	177
178	178	X	178	178	178
179	179	X	179	179	179
180	180	X	180	180	180
181	181	X	181	181	181
182	182	X	182	182	182
183	183	X	183	183	183
184	184	X	184	184	184
185	185	X	185	185	185
186	186	X	186	186	186
187	187	X	187	187	187
188	188	X	188	188	188
189	189	X	189	189	189
190	190	X	190	190	190
191	191	X	191	191	191
192	192	X	192	192	192
193	193	X	193	193	193
194	194	X	194	194	194
195	195	X	195	195	195
196	196	X	196	196	196
197	197	X	197	197	197
198	198	X	198	198	198
199	199	X	199	199	199
200	200	X	200	200	200



1975 Pacer

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONVENIENCE					
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Lower Front Door Panels <i>(NA w/Stereo Radio)</i>	X	\$ 5.05	\$ 6.05
446	HCH	HIDDEN COMPARTMENT — <i>(Removable Design)</i>	X	24.10	29.00
462	AC	ALL SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, Flex Fan, & 55-Amp. Alternator <i>(Requires Tinted Glass-All Windows; 258 CID Engine Recommended)</i>	X	332.00	399.95
511	TG	TINTED GLASS — All Windows <i>(Required w/AC)</i>	X	40.70	49.00
524	RWD	REAR WINDOW DEFOGGER <i>(Electric)</i> — Includes 55-Amp. Alternator & Tinted Rear Glass.....	X	49.80	59.95
403	RWW	REAR WINDOW WASHER/WIPER PACKAGE	X	41.50	49.95
404	RVP	REAR VISIBILITY PACKAGE — Includes Rear Window Washer/Wiper Package & Rear Window Defogger <i>(Electric)</i>	X	83.00	99.95
532	RR	ROOF RACK	X	41.50	49.95
507	DVW	DOOR VENT WINDOWS	X	24.90	29.95
931	ASC	CRUISE COMMAND AUTO. SPEED CONTROL SYSTEM <i>(w/Auto. Trans. Only)</i>	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL <i>(Avail. Only w/Auto. Trans. Column)</i>	X	40.70	49.00
381	VG	VISIBILITY GROUP — Includes Remote Control Left Outside Mirror; Visor Vanity Mirror; 12" Day/Nite Mirror; Deluxe Electric Wipers Intermittent-Action; Dual Horns & Electric Clock.....	X	41.50	49.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	20.75	24.95
604	FEL	FUEL ECONOMY LIGHT — <i>(NA w/Overdrive)</i>	X	12.45	15.00
591	LG	LIGHT GROUP — Includes Cargo Light; Two Courtesy Lights; Glove Box Light; Ash Tray Light; Headlights-on Warning Buzzer; Engine Compartment Light & Parking Brake Warning Light.....	X	29.05	34.95
APPEARANCE					
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15" <i>(Incl. w/"X" Pkg.)</i>	X	15.70	18.90
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	X	26.50	31.90
		— w/"X" Package.....	X	10.80	13.00
561	WD	WHEEL DISCS (4) <i>(Incl. w/D/L Pkg.)</i>	X	24.90	29.95
562	SRW	STYLED ROAD WHEELS (4) — 14" x 6" w/Trim Ring <i>(Avail. only w/"D" Size Tires)</i>	X	95.45	115.00
		— w/"X" Package.....	X	41.50	50.00
		— w/D/L Package.....	X	70.60	85.05
566	PAW	ALUMINUM STYLED WHEELS (4) — 14" x 6" <i>(Avail. only w/"D" Size Tires)</i>	X	166.00	200.00
		— w/"X" Package.....	X	112.05	135.00
		— w/D/L Package.....	X	141.15	170.05





American Motors Sales Corporation
CAR ORDERING GUIDE and PRICE LIST
1975 Pacer Announcement Packages

Supplement to:
Car Ordering Guide and Price List
Section 1 Page 1B
Issued: January 14, 1975

CC	CODE	EQUIPMENT AND DESCRIPTION	TOTAL DEALER BILLING	MANUFS. SUGG'D. RETAIL PRICE
641	AP1	ANNOUNCEMENT PACKAGE 1 — Includes Power Steering and Tinted Glass — All Windows.	\$ 115.40	\$ 139.00
642	AP2	ANNOUNCEMENT PACKAGE 2 — Includes Power Disc Brakes, Front Sway Bar, and Steel Belted Radial Tires		
		25 — w/BSW DR78 x 14 Radial Tires (Steel).	140.30	169.00
		28 — w/WSW DR78 x 14 Radial Tires (Steel).	168.90	203.45
		36 — w/RWL DR78 x 14 Radial Tires (Steel).	178.90	215.50
		18 — w/RWL DR70 x 14 Radial Tires (Steel).	195.50	235.50

Pacer Announcement Package discounts will be incorporated into the Pacer Quick Order Group for the duration of the Announcement Package promotion. To order Pacer Announcement Packages check the desired Package(s) under the Miscellaneous Section on the Pacer Order Form.

1975 Pacer Announcement Packages CAN ORDERING GUIDE and PRICE LIST American Motors Sales Corporation



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 Car Ordering Guide and Price List
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MODEL	STANDARD	DEALER	EQUIPMENT AND DESCRIPTION	CODE	PRICE
441	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	441	118.40
442	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	442	118.40
443	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	443	118.40
444	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	444	118.40
445	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	445	118.40
446	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	446	118.40
447	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	447	118.40
448	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	448	118.40
449	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	449	118.40
450	118.40	132.00	AMERICAN MOTOR COMPANY 1 - 1975 Pacer Sedan	450	118.40

These prices are for the 1975 Pacer Sedan. The 1975 Pacer Sedan is available in two body styles, four door and two door. The prices shown are for the four door body style. The two door body style is available at an additional cost of \$100.00. The prices shown are for the base model. Additional equipment is available at an additional cost. The prices shown are for the base model. Additional equipment is available at an additional cost. The prices shown are for the base model. Additional equipment is available at an additional cost.



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S SUGG'D. RETAIL PRICE
PROTECTION					
651	EQI	EXTRA-QUIET INSULATION PACKAGE/CARGO AREA CARPET — Includes Cargo Floor Deadner, Roof Insulation Pad; Rear Wheelhouse Sound Absorbion Pad; Full Undercoating and Rear Floor Insulation (<i>Incl. in "X" & D/L Pkg.</i>)	X	\$ 24.90	\$ 29.95
711	PG	PROTECTION GROUP — Includes Floor Mats (<i>Front - Rubber w/Carpet Insert, Rear Rubber Only</i>), Rocker Panel Moldings & Scuff Molding Extensions.	X	29.05	34.95
871	LGC	LOCKING GAS CAP	X	4.70	5.65
811	BNS	BUMPER NERFING STRIPS (<i>Incl. w/ "X" & D/L Pkg.</i>)	X	15.80	19.00
HEAVY DUTY					
671	HB	HEAVY DUTY BATTERY — 70-Amp.	X	11.75	14.15
701	HP	HANDLING PACKAGE — Includes Front Sway Bar, H.D. Springs & H.D. Shocks.	X	24.90	29.95
		— w/ "X" or D/L Pkg.	X	12.45	15.00
702	FSB	FRONT SWAY BAR — (<i>included in Handling Pkg., "X", & D/L Pkg.</i>)	X	12.45	14.95
661	HDC	H.D. ENGINE COOLING SYSTEM (STD w/AC) — Includes H.D. Radiator, Power Flex Fan and Fan Shroud.	X	13.35	16.05
721	BH	ENGINE BLOCK HEATER	X	13.25	15.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING (<i>Mandatory in State of California</i>)	X	37.35	45.00



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONVENIENCE					
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Lower Front Door Panels <i>(NA w/Stereo Radio)</i>	X	\$ 5.05	\$ 6.05
446	HCH	HIDDEN COMPARTMENT — <i>(Removable Design)</i>	X	24.10	29.00
462	AC	ALL SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, Flex Fan, & 55-Amp. Alternator <i>(Requires Tinted Glass-All Windows; 258 CID Engine Recommended)</i>	X	332.00	399.95
511	TG	TINTED GLASS — All Windows <i>(Required w/AC)</i>	X	40.70	49.00
524	RWD	REAR WINDOW DEFOGGER <i>(Electric)</i> — Includes 55-Amp. Alternator & Tinted Rear Glass.....	X	49.80	59.95
403	RWW	REAR WINDOW WASHER/WIPER PACKAGE	X	41.50	49.95
404	RVP	REAR VISIBILITY PACKAGE — Includes Rear Window Washer/Wiper Package & Rear Window Defogger <i>(Electric)</i>	X	83.00	99.95
532	RR	ROOF RACK	X	41.50	49.95
507	DVW	DOOR VENT WINDOWS	X	24.90	29.95
931	ASC	CRUISE COMMAND AUTO. SPEED CONTROL SYSTEM <i>(w/Auto. Trans. Only)</i>	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL <i>(Avail. Only w/Auto. Trans. Column)</i>	X	40.70	49.00
381	VG	VISIBILITY GROUP — Includes Remote Control Left Outside Mirror; Visor Vanity Mirror; 12" Day/Nite Mirror; Deluxe Electric Wipers Intermittent-Action; Dual Horns & Electric Clock	X	41.50	49.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	20.75	24.95
604	FEL	FUEL ECONOMY LIGHT — <i>(NA w/Overdrive)</i>	X	12.45	15.00
591	LG	LIGHT GROUP — Includes Cargo Light; Two Courtesy Lights; Glove Box Light; Ash Tray Light; Headlights-on Warning Buzzer; Engine Compartment Light & Parking Brake Warning Light.....	X	29.05	34.95
APPEARANCE					
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15" <i>(Incl. w/"X" Pkg.)</i>	X	15.70	18.90
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	X	26.50	31.90
		— w/"X" Package.....	X	10.80	13.00
561	WD	WHEEL DISCS (4) <i>(Incl. w/D/L Pkg.)</i>	X	24.90	29.95
562	SRW	STYLED ROAD WHEELS (4) — 14" x 6" w/Trim Ring <i>(Avail. only w/"D" Size Tires)</i>	X	95.45	115.00
		— w/"X" Package.....	X	41.50	50.00
		— w/D/L Package.....	X	70.60	85.05
566	PAW	ALUMINUM STYLED WHEELS (4) — 14" x 6" <i>(Avail. only w/"D" Size Tires)</i>	X	166.00	200.00
		— w/"X" Package.....	X	112.05	135.00
		— w/D/L Package.....	X	141.15	170.05



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S SUGG'D. RETAIL PRICE
PROTECTION					
651	EQI	EXTRA-QUIET INSULATION PACKAGE/CARGO AREA CARPET — Includes Cargo Floor Deadner, Roof Insulation Pad; Rear Wheelhouse Sound Absorbtion Pad; Full Undercoating and Rear Floor Insulation <i>(Incl. in "X" & D/L Pkg.)</i>	X	\$ 24.90	\$ 29.95
711	PG	PROTECTION GROUP — Includes Floor Mats <i>(Front - Rubber w/Carpet Insert, Rear Rubber Only)</i> , Rocker Panel Moldings & Scuff Molding Extensions.	X	29.05	34.95
871	LGC	LOCKING GAS CAP	X	4.70	5.65
811	BNS	BUMPER NERFING STRIPS <i>(Incl. w/"X" & D/L Pkg.)</i>	X	15.80	19.00
HEAVY DUTY					
671	HB	HEAVY DUTY BATTERY — 70-Amp.	X	11.75	14.15
701	HP	HANDLING PACKAGE — Includes Front Sway Bar, H.D. Springs & H.D. Shocks.	X	24.90	29.95
		— w/"X" or D/L Pkg.	X	12.45	15.00
702	FSB	FRONT SWAY BAR — <i>(included in Handling Pkg., "X", & D/L Pkg.)</i>	X	12.45	14.95
661	HDC	H.D. ENGINE COOLING SYSTEM (STD w/AC) — Includes H.D. Radiator, Power Flex Fan and Fan Shroud.	X	13.35	16.05
721	BH	ENGINE BLOCK HEATER	X	13.25	15.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING <i>(Mandatory in State of California)</i>	X	37.35	45.00



1975

Special Fleet Instructions

Dealer Price List
Section 7 Page 1
Issued: October 4, 1974**CITY, COUNTY AND STATE BIDS**

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN — Contact your Zone Office for assistance when required to furnish equipment not shown. **Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.**

ORDERING CARS WITH SPECIAL PAINT —

CODE	PAINT COLOR	MANUFACTURER'S NUMBER	COMPANY AND/OR AGENCY
11	Bell White	966-AF079	A.T. & T. System (<i>Bell System</i>)
26	Copco Turquoise	966-037	Consumers Power
55	Westminister Green	966-78644	States of Florida, New Hampshire
—	D.P.&L. Green	64-879 (<i>Jones-Dabney</i>)	Dallas Power and Light
57	White	966-93774	National Cash Register
05	Tri-Tone	966 AL323 (<i>Blue</i>)	Consolidated Edison of New York
88	Tri-Tone	966-21667 (<i>White</i>)	Consolidated Edison of New York
06	Tri-Tone	966-24938 (<i>Gray</i>)	Consolidated Edison of New York
73	Corinthian White	966-94126	Alabama Power Co.
—	Woodsmoke Gray	966-90675	Pennsylvania Power & Light
—	Peco Beige	966-96261	Philadelphia Electric Co.
—	White	966-95692	General Tel. & Tel.
74	Gold	966-95915	General Tel. & Tel.
—	Terminex Orange	966-34332	Cook Industries, Inc.
—	Yellow (<i>Bottom</i>)	966-59549	Baroid Division
—	Red (<i>Top</i>)	966-5948H	Baroid Division
—	Island Green	966-81388	Texas Electric Service Inc.

Colors not stocked at the factory will be supplied provided **paint name, number and paint supplier are forwarded to Fleet Car Distribution in Kenosha**, together with a paint chip or sample where possible (*see note below*). A delay of approximately three weeks should be anticipated when special paints are ordered. This will allow time for procurement of the paint and scheduling. When special paint schemes or non-standard two tone areas are involved, a diagram of the car showing the color numbers by area must also be supplied. **Car orders for such special paint schemes or non-standard areas are not to be forwarded to the factory until Central Office Vehicle Distribution has obtained Production Planning and Price Analysis approval and, in turn, has advised the Zone Vehicle Distribution Manager. Necessary details are to be typed on factory orders.**

When special colors are ordered, no extra charge is made unless two-tone is specified, then regular two-tone charges apply. Charges for special paint schemes will be determined by the Pricing and Product Analysis Department prior to production and upon receipt of a diagram of the car showing the required color scheme. **When special colors or special paint areas are ordered, all standard paint stripes will be deleted unless customer specifically requests application.**

A.T. & T. System (*Bell Telephone*) Stripes — Seals — Name Strips — Prices for factory installation of identification materials, as listed by A.T. & T. Code Symbols on Bell Telephone Co. purchase orders issued to Dealers, may be obtained from Zone Vehicle Distribution Managers.

NOTE: Some special paint-color formulations are susceptible to "spotting" when certain airborne contaminants are deposited on the painted surfaces and are not quickly removed. (*Regular production colors are formulated to minimize this characteristic.*) American Motors will not accept responsibility for any formulation that is unusually susceptible to such spotting.



1975 Gremlin

Factory Installed Fleet Options

Dealer Price List
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Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
HEAVY DUTY & FLEET OPTIONS					
412	DN	DAY/NIGHT REAR VIEW MIRROR — 12".....	X	\$ 6.75	\$ 8.10
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR.....	X	10.75	12.95
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — Manual (L & R) (N/A w/VG).....	X	10.75	12.95
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — w/Left Remote Control (N/A w/VG).....	X	21.50	25.90
702	FSB	FRONT SWAY BAR (Avail. w/6-Cylinder Only. Std. V-8).....	X	11.50	13.85
751	HCF	H.D. SEAT CUSHION — Front Only.....	X	8.25	9.90
771	HC	H.D. CLUTCH (10") — 6-Cylinder Only.....	X	10.75	12.95
791	CIG	CIGARETTE LIGHTER.....	X	5.00	6.00
851	DH	DUAL HORN.....	X	7.50	9.00
862	GL	GLOVE BOX LOCK.....	X	3.25	3.90
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs.....	X	10.75	12.95
769	SMG	SCUFF MOLDING — Side, Vinyl Insert.....	X	27.50	33.10
683	A55	55-AMP. ALTERNATOR — w/Six Cylinder.....	X	11.75	14.15
684	A51	51-AMP. ALTERNATOR — w/V-8.....	X	11.75	14.15

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1975 Hornet

Factory Installed Fleet Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
		TRIM/SEAT						
		BENCH SEAT (Front) with H. D. Vinyl Trim (Avail. w/H.D. Seat Opt. Only).....					\$20.75	\$25.00
—	11C	Black.....	NA	X	NA	X		
—	13C	Blue.....	NA	X	NA	X		
—	14C	Green.....	NA	X	NA	X		
—	16C	Tan.....	NA	X	NA	X		
		HEAVY DUTY & FLEET OPTIONS						
412	DN	DAY/NIGHT REAR VIEW MIRROR — 12"	X	X	X	X	6.75	8.10
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR	X	X	X	X	10.75	12.95
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — Manual (L & R) (N/A w/VG).....	X	X	X	X	10.75	12.95
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — w/Left Remote Control (N/A w/VG).....	X	X	X	X	21.50	25.90
702	FSB	FRONT SWAY BAR (Avail. w/6-Cylinder Only. Std. V-8).....	X	X	X	X	11.50	13.85
751	HCF	H.D. SEAT CUSHION — Front Only	X	NA	X	NA	8.25	9.90
753	HBF	H.D. SEAT CUSHION & BACK — Front (Avail. w/H.D. Vinyl Only).....	NA	X	NA	X	16.25	19.55
771	HC	H.D. CLUTCH (10") , 6-Cylinder Only.....	X	X	X	X	10.75	12.95
801	BRM	RUBBER FLOOR MATS — Front & Rear (Black) (Replace Std. Carpeting).....	NA	X	X	X	NC	NC
851	DH	DUAL HORN	X	X	X	X	7.50	9.00
882	LCL	TRUNK LIGHT	NA	X	X	NA	3.50	4.20
923	CRS	COOLANT RECOVERY SYSTEM	NA	X	NA	NA	16.50	19.85
A02	RWP	RADIO SUPPRESSION KIT , w/Resistance Type Plugs.....	X	X	X	X	10.75	12.95
A12	TM	TRUNK MAT	NA	X	X	NA	8.25	9.90
—	—	(a) MAGNETIC DRAIN PLUGS	NA	X	NA	X	4.00	4.80
(a) Order under Special Instructions								
769	SMG	SCUFF MOLDING — Side , Vinyl Insert (NA on 08-7 w/Touring, D/L Pkg.; or Wood-Grain).....	X	X	X	X	27.50	33.10
683	A55	55-AMP. ALTERNATOR — w/Six Cylinder	X	X	X	X	11.75	14.15
684	A51	51-AMP. ALTERNATOR — w/V-8	X	X	X	X	11.75	14.15

MANUFACTURER
 SUGGESTED
 RETAIL
 PRICE

TOTAL
 DEALER
 OFFERING

RETAILER
 OFFERING
 PRICE

325.00

320.75

320.75

31.8

31.8

31.8

12.93

12.93

12.93

12.35

12.35

12.35

25.80

25.80

25.80

12.85

12.85

12.85

8.00

8.00

8.00

35.31

35.31

35.31

12.93

12.93

12.93

40

40

40

9.00

9.00

9.00

4.20

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4.20

10.85

10.85

10.85

12.25

12.25

12.25

3.90

3.90

3.90

4.50

4.50

4.50

33.10

33.10

33.10

14.15

14.15

14.15

14.15

14.15

14.15



1975 Pacer
Factory Installed Fleet Options

Dealer Price List
Section 7 Page 3A
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
HEAVY DUTY & FLEET OPTIONS					
412	DN	DAY/NIGHT REAR VIEW MIRROR — 12"	X	\$ 6.75	\$ 8.10
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR	X	10.75	12.95
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — Manual (L & R) (N/A w/Vis. Grp.)	X	10.75	12.95
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — w/Left Remote Control (N/A w/Vis. Grp.)	X	21.50	25.90
771	HC	H. D. CLUTCH (10")	X	10.75	12.95
851	DH	DUAL HORNS	X	7.50	9.00
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs	X	10.75	12.95



1975 Matador

Factory Installed Fleet Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7 85-7 88-7			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT							
BENCH CUSHION SEAT (Front) with H.D. Vinyl Trim (Avail. w/H.D. Seat Opt. Only)						\$21.75	\$27.50
—	51G	Black	X	NA	NA		
—	61C	Black	NA	X	X		
—	53G	Blue	X	NA	NA		
—	63C	Blue	NA	X	X		
—	54G	Green	X	NA	NA		
—	64C	Green	NA	X	X		
—	56G	Tan	X	NA	NA		
—	66C	Tan	NA	X	X		
INDIVIDUAL NON-RECLINING SEATS (Front) with H.D. Vinyl Trim (Avail. w/H.D. Seat Opt. Only)						75.50	95.55
—	51M	Black	X	NA	NA		
—	61M	Black	NA	X	X		
—	53M	Blue	X	NA	NA		
—	63M	Blue	NA	X	X		
—	54M	Green	X	NA	NA		
—	64M	Green	NA	X	X		
—	56M	Tan	X	NA	NA		
—	66M	Tan	NA	X	X		
ENGINES							
(Avail. with Law Enforcement Pkg. Only)							
01Z	235	401 CID, V-8, 4-Barrel	X	X	X	263.35	333.35
HEAVY DUTY & FLEET OPTIONS							
395	LEP	LAW ENFORCEMENT PACKAGE (Available only with 360-2B, 360-4B or 401-4B CID Engines) — Includes H.D. Engine; H.D. Auto. Transmission (w/Manual Low Gear Lockout); Police Handling Package; H.D. Cooling System (w/o AC); Maximum Cooling Package, (w/AC); Coolant Recovery System (Std. 16-7); H.D. Seat Cushion & Back-Front; 62-Amp. Alternator; 80-Amp. Battery; Roof Panel Center Support (NA 16-7); Police Calibrated Speedometer (140 MPH); H.D. Power Disc Brake Package, H.D. Manual Steering Gear.				Package Includes Transmission. Add Engine Step Up.	
		— Coupe/Wagon w/AC	X	NA	X	379.25	480.05
		— w/o AC	X	NA	X	430.65	545.10
		— Sedan w/AC	NA	X	NA	419.25	530.65
		— w/o AC	NA	X	NA	470.65	595.75
402	RPS	ROOF PANEL CENTER SUPPORT (Incl. w/LEP)	NA	X	X	27.50	34.80
443	FMC	FLEXIBLE METAL CONDUIT 1 1/2" ID	X	X	NA	59.00	74.65
494	HMB	H.D. POWER DISC BRAKE PACKAGE (w/Manual Adjusting Rear)					
		— Coupe/Sedan	X	X	NA	61.25	77.50
		— Wagon	NA	NA	X	16.50	20.85
495	HAB	H.D. POWER DISC BRAKE PACKAGE (w/Auto. Adjusting Rear)					
		— Coupe/Sedan	X	X	NA	61.25	77.50
		— Wagon	NA	NA	X	16.50	20.85
527	TSL	THIRD SEAT/LESS POWER WINDOW	NA	NA	X	70.00	88.60
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR (incl. w/VG)	X	X	X	10.75	13.60
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRRORS					
		— w/Manual Left (NA w/VG)	X	X	X	10.75	13.60
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRRORS					
		— w/Left Remote Control (NA w/VG)	X	X	X	21.50	27.20
585	RRL	MATCHING RIGHT/LEFT REMOTE CONTROL OUTSIDE REAR VIEW MIRRORS (NA w/VG)	X	X	X	31.30	39.60
592	EL	PARKING BRAKE WARNING LIGHT (Incl. w/LG)	X	X	X	5.25	6.60



1975 Matador

Factory Installed Fleet Options

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7 85-7 88-7			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
HEAVY DUTY & FLEET OPTIONS							
602	OAG	OIL PRESSURE & AMMETER GAUGES (NA w/Clock)	X	X	X	\$31.50	\$39.85
635	FRS	FLEET RADIO SPEAKER (NA w/Radio)	X	X	X	11.25	14.20
636	FSR	FLEET RADIO SPEAKER — Front & Regular Rear Speaker (AM Radio must be ordered)	X	X	X	27.05	34.20
662	MCP	MAXIMUM COOLING — Same as Regular H.D. Cooling System Included with A/C Except Includes Radiator w/3 Rows of Tubes Plus 7-Blade Fan (NA 6-Cyl.)	X	X	X	24.75	31.30
673	80B	H.D. 80-Amp. BATTERY	X	X	X	17.50	22.15
683	A55	55-Amp. ALTERNATOR — w/6-Cyl. (NA w/AC)	X	X	X	11.75	14.85
684	A51	51-Amp. ALTERNATOR — w/V-8 (NA w/AC)	X	X	X	11.75	14.85
685	S63	63-Amp. ALTERNATOR — w/6-Cyl. (Std. w/AC)	X	X	X	38.25	48.40
686	S62	62-Amp. ALTERNATOR — w/V-8 (Std. w/AC)	X	X	X	38.25	48.40
753	HBF	H.D. SEAT CUSHION & BACK — Front Only (w/H.D. Vinyl)	X	X	X	16.25	20.55
754	HCB	H.D. SEAT CUSHION & BACK — Front & Cushion Only Rear (w/H.D. Vinyl Only)	NA	X	X	24.50	31.00
756	HBR	H.D. SEAT CUSHION — Rear Only (Avail. w/Law Enforce- ment Pkg.)	NA	X	X	8.25	10.40
771	HC	H.D. CLUTCH (10") 6-Cylinder Only (NA in State of Calif.)	X	X	X	10.75	13.60
772	HDA	H.D. AUTOMATIC TRANSMISSION — 6-Cyl., V-8 (NA w/232, 304)	X	X	NA	219.00	273.75
792	5PL	(a)SPOTLIGHT 5" White Lens — Left	NA	X	X	37.25	47.15
793	5PR	(a)SPOTLIGHT 5" White Lens — Right	NA	X	X	37.25	47.15
794	5LR	(a)SPOTLIGHT 5" White Lens — Left & Right	NA	X	X	74.50	94.30
795	6PL	(a)SPOTLIGHT 6" White Lens — Left	NA	X	X	37.25	47.15
796	6PR	(a)SPOTLIGHT 6" White Lens — Right	NA	X	X	37.25	47.15
797	6LR	(a)SPOTLIGHT 6" White Lens — Left & Right	NA	X	X	74.50	94.30
801	BRM	RUBBER FLOOR MATS — Front & Rear (Replace Std. Carpeting)	NA	X	X	NC	NC
822	CCR	COAXIAL CABLE FOR ROOF TYPE ANTENNA	NA	X	X	8.25	10.40
842	WSR	WIRING FOR ROOF LIGHT (4 Wires, 12-Gauge Only)	NA	X	X	10.75	13.60
861	SLS	SINGLE KEY LOCK SYSTEM — Separate (One Car)	X	X	X	4.25	5.35
863	SLU	SINGLE KEY LOCK SYSTEM — Universal (More Than One Car)	X	X	X	4.25	5.35
882	LCL	TRUNK LIGHT	X	X	NA	3.50	4.40
891	PO	POLICE CALIBRATED SPEEDOMETER	X	X	X	9.50	12.00
893	POU	POLICE CALIBRATED SPEEDOMETER — Unmarked	X	X	X	9.50	12.00
923	CRS	COOLANT RECOVERY SYSTEM (Std. 16-7, w/V-8)	X	X	X	16.50	20.85
934	HT	HAND THROTTLE CONTROL, Locking Type (NA w/Cruise Command Speed Control)	X	X	X	12.50	15.80
942	DLF	DOME LIGHT Over Front Seat (Incl. Roof Panel Center Support) — w/LEP	NA	X	X	9.50	12.00
		— w/o LEP	NA	X	X	37.00	46.80
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs	X	X	X	10.75	13.60
A21	RRH	REMOTE CONTROL DECK LID RELEASE	NA	X	NA	19.00	24.05
769	SMG	SCUFF MOLDING — Coupe Only	X	NA	NA	27.75	35.10
—	—	(b)MAGNETIC DRAIN PLUGS	X	X	X	4.00	5.05
(a) Red Lens also available, order under Special Instructions.							
(b) Order under Special Instructions.							

(a) Red Lens also available, order under Special Instructions.

(b) Order under Special Instructions.



Dealer Price List
Section 7 Page 6
Issued: October 4, 1974
Reissued: January 24, 1975
+ Reissued: March 3, 1975

				MANUF'S.		
TIRE	SIZE	LOAD	TYPE	STD. RIM	TOTAL	SUGG'D.
CODE		RANGE		SIZE	DEALER	RETAIL
					BILLING	PRICE
GREMLIN						
08A	6.95 x 14	B	Black (Unbelted) — two Mud & Snowtires	4.5"	\$ 15.90	\$ 19.15
10	C78 x 14	B	Black (Belted)	5.0"	37.90	45.65
10A	C78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	40.90	49.25
HORNET						
08A	(a) 6.95 x 14	B	Black (Unbelted) — two Mud & Snowtires	4.5"	3.00	3.60
10	(b) C78 x 14	B	Black (Belted)	5.0"	25.00	30.10
10A	(b) C78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	28.00	33.70
12A	(c) D78 x 14	B	Black (Unbelted) — two Mud & Snowtires	5.0"	15.90	19.15
14	D78 x 14	B	Black (Belted)	5.0"	37.90	45.65
(a) Avail. w/6-Cyl. Hatchback & Sedans Only.						
(b) NA on Sportabout w/8-Cyl.						
(c) NA on Hatchback w/6-Cyl.						
MATADOR — Coupe						
+ 26	F78 x 14	B	Black (Belted)	5.0"	30.00	37.95
+ 26A	F78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	33.00	41.75
+ 78	(c) GR70 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	133.35	168.75
(c) V-8 Only						
MATADOR — Sedan						
+ 26	F78 x 14	B	Black (Belted)	5.0"	30.00	37.95
+ 26A	F78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	33.00	41.75
+ 70	G78 x 15	B	Black (Belted)	6.0"	65.15	82.45
+ 70A	G78 x 15	B	Black (Belted) — two Mud & Snowtires	6.0"	68.15	86.25
+ 71	G78 x 15	B	White (Belted)	6.0"	93.75	118.65
+ 71A	G78 x 15	B	White (Belted) — two Mud & Snowtires	6.0"	96.75	122.45
+ 72	(d) G78 x 15	D	Black (Belted)	6.0"	105.15	133.10
+ 92	(d) GR78 x 15	B	Black (Steel Belted) — Radial.	6.0"	113.35	143.45
+ 93	(d) GR78 x 15	B	White (Steel Belted) — Radial.	6.0"	141.95	179.65
+ 74	(d) G78 x 15	B	Black (Belted) — Police Special.	6.0"	95.15	120.40
+ 76	(d) G78 x 15	B	Black (Belted) — Police Special (Unmarked).	6.0"	95.15	120.40
+ 78	(d) GR70 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	133.35	168.75
(d) V-8 Only						
MATADOR — Wagon						
+ 30	H78 x 14	B	Black (Belted)	6.0"	30.00	37.95
+ 30A	H78 x 14	B	Black (Belted) — two Mud & Snowtires	6.0"	33.00	41.75
+ 82	H78 x 15	B	Black (Belted)	6.0"	50.00	63.25
+ 84	H78 x 15	D	Black (Belted)	6.0"	90.00	113.90
+ 94	HR78 x 15	B	Black (Steel Belted)	6.0"	98.20	124.30
+ 82A	(e) H78 x 15	B	Black (Belted) — two Mud & Snowtires	6.0"	53.00	67.05
+ 80	(e) H78 x 15	B	Black (Unbelted)	6.0"	20.00	25.30
+ 86	(e) H78 x 15	B	Black (Belted) — Police Special.	6.0"	80.00	101.25
+ 88	(e) HR70 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	118.20	149.60
+ 96	(e) HR78 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	118.20	149.60
(e) V-8 Only.						

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